

FORD **FOCUS**



Feel the difference

## Start more than a car

Representing the next level of Ford kinetic Design, this is a car that makes its presence known. Whichever way you look at it, the all new Ford Focus is impossible to ignore.

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Model shown is a Ford Focus Titanium 5-door in Candy Red metallic paint (option) with 18" 5-spoke alloy wheels (option and accessory).

## Start a relationship

The dynamic personality of the new Ford Focus continues inside. The driver-oriented cockpit wraps around you, so you'll feel completely at one with the car, with the latest technology and features at your fingertips.



Model shown is a Ford Focus Titanium with SONY Pack (option) and Touring Pack (option).

## Start a new era

New Ford Focus's superb dynamics, striking lines and state-of-the-art technology mean your first drive will be a seminal moment if you enjoy outstanding style backed up by genuine substance.



Model shown is a Ford Focus Titanium 4-door in Moondust Silver metallic paint (option) with Titanium Pack (option) and Vision Pack (option).

## Start progressing

New Ford Focus's technology raises the bar in its class. Advances like Active City Stop, Lane Departure Warning and Lane Keeping Aid are designed to bring a new level of sophistication to your driving experience.



Model shown is a Ford Focus Titanium 5-door in Candy Red metallic paint (option) with Vision Pack (option).



### Lane Departure Warning and Lane Keeping Aid<sup>o</sup>\*

Lane Departure Warning is designed to detect when your car strays unintentionally towards road lane markings and then alert you with vibrations through the steering wheel. If you do not react, Lane Keeping Aid is designed to apply steering force to help you recognise that corrective action is required. (Part of optional Driver Assist Pack)

## Thinking ahead

In the new Ford Focus, advanced technology helps make every journey easier and more enjoyable.



### Driver Alert<sup>o</sup>

Designed to warn you if the system detects driving behaviour that indicates a drop in alertness levels. Initially, a warning icon is displayed in the instrument cluster, followed by a warning chime if driving alertness further declines. (Part of optional Driver Assist Pack)



### Blind Spot Information System<sup>o</sup>†

Designed to alert you to vehicles in your blind spots with a warning light that illuminates in the door mirror on the corresponding side of your car. (Part of optional Driver Assist Pack)



### Auto High Beam<sup>o</sup>

Designed to switch the headlights from high beam to low beam as soon as oncoming traffic or adequate street lighting are detected. When the road is clear, the system is designed to automatically switch to high beam again. (Part of optional Driver Assist Pack)

<sup>o</sup>Uses sensors.

<sup>\*</sup>Designed to operate at speeds over 65 km/h on multi-lane roads with clearly visible lane markings.

<sup>†</sup>Designed to operate at speeds below 30 km/h.

<sup>‡</sup>Designed to operate at speeds above 10 km/h.

### Active City Stop<sup>o</sup>‡

Designed to help reduce the likelihood or consequences of your car colliding with the vehicle in front in slow-moving traffic by applying the brakes if it is detected that a collision is likely. (Part of optional Driver Assist Pack)

### Traffic Sign Recognition<sup>o</sup>

Designed to automatically read standard format road-speed signs and display the posted speed limit in the HMI-enhanced cluster. (Part of optional Driver Assist Pack)





### Steering that adapts to its environment

The new Ford Focus's sophisticated new Electric Power-Assisted Steering (EPAS) achieves a balance that's just not possible with conventional power steering systems. At parking speeds, full power is delivered for feather-light manoeuvring. Once you're on the move, it steadily weights up to just the right extent for optimum feel and control. (Standard)

## An addictive driving experience

New Ford Focus combines our latest engine and transmission technology with a dynamic chassis and precise steering. It reminds you how driving can be such a pleasure.



### Ford PowerShift transmission

Using the very latest gearbox technology, Ford PowerShift delivers the perfect combination between the convenience of an automatic and the performance normally associated with a manual. This new 6-speed automatic transmission cleverly selects the next appropriate gear at precisely the right moment for lightning-fast gear changes, with no disruption to the flow of power. Fuel economy is improved, compared to a conventional automatic too<sup>1</sup>. It also has a manual mode that allows you to switch gears at the flick of the shifter, but without the need for a clutch pedal.

<sup>1</sup>5.3 L/100 km (combined) with 2.0 Duratorq TDCi (115PS) engine.



### Control Blade independent Rear Suspension

For a smoother ride and more precise handling, this advanced rear suspension system allows each wheel to independently move both upwards and backwards over bumps in the road. (Standard)

### Torque Vectoring Control<sup>®</sup>

Designed to improve traction, roadholding and agility when cornering by continuously optimising the engine torque distributed to each front wheel to match the amount of grip each has available. The result is a more rewarding driving experience. (Standard)

<sup>®</sup>Uses sensors.



### Ford TDCi

Ford TDCi technology gives you the power of a big engine with the fuel economy and emissions of a small one. It achieves this by combining direct Diesel injection and turbocharging to extract the maximum possible amount of power from every drop of fuel.



### Cockpit driving position

Driving new Ford Focus, you could easily believe you were in control of a sports car; the low seating position and high beltline mean it fits you like a glove.



## Designed around you

Your every connection with new Ford Focus – from driver-orientated cockpit to the responsiveness of the steering, throttle and brakes, and the feel of the switches and controls – makes you feel a part of the car.



### Ford Power Start Button

Start the car without ever holding the key. Just keep the key fob with you in your pocket or bag. (Standard on Titanium)



### Autowipers

Windscreen wipers that are activated automatically when it begins to rain. (Standard on Titanium, option as part of Visibility Pack on Edge and Zetec)



### Allergy-tested interior

New Ford Focus's interior consists exclusively of materials that reduce the risk of allergies to the lowest possible level, while a high-performance pollen filter prevents dust and pollen from entering the passenger compartment.

### A true driver's car

Many hours were spent developing the cockpit and seating position of the new Ford Focus. As a result, everything is easy to control and feels natural to the driver.

## Proven quality

The attention to detail which has been lavished on the new Ford Focus is immediately evident, from the exterior finish to the quality of the interior. Ford has engineered every single component for dependability and strength with one objective clearly in mind; quality that's built to last.



12,999,976 km  
9,136,765 km  
1,276,765 km  
499,892 km  
245,066 km  
112,907 km  
36,765 km  
24,159 km  
7899 km  
2408 km  
76 km



### Tested to extremes

The new Ford Focus was pushed through the extremes of real-world weather from -40°C to +80°C and tested it over and over again.



### Quality

Not just great to drive, it's great to sit in too, thanks to a leading-edge interior design, high-quality materials and first-class fit and finish.

### Obsessively driven

During its development, we test-drove new Ford Focus the equivalent of 88 times around the globe. It's a car you can rely on, right down to the smallest ball bearing.



### 300,000 door shuts

We opened and closed the doors, bonnet and tailgate over 300,000 times in real-world conditions to help ensure they will never let you down.



## Intelligent protection

New Ford Focus's safety technology is designed to help prevent an accident from occurring, and, if one is unavoidable, to minimise the potential consequences.

### Advanced safety technology

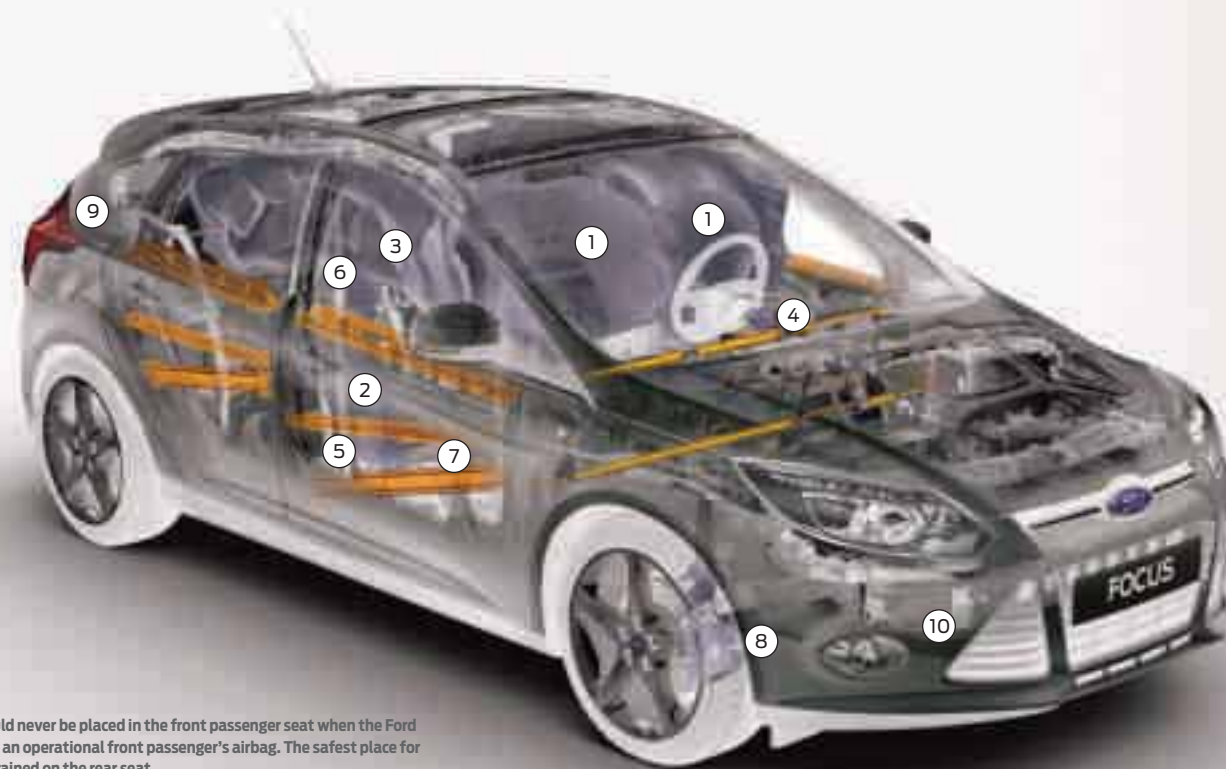
New Ford Focus incorporates many advanced safety technologies that are usually found in larger, more expensive cars. These are designed to protect the driver and passengers, while at the same time helping to make new Ford Focus even more enjoyable to drive.

### Intelligent Protection System (IPS)<sup>o</sup>

New Ford Focus's advanced Intelligent Protection System (IPS) uses a range of sophisticated technologies that are designed to help keep you protected, including an ultra-high strength steel safety cage, an anti-lock braking system (ABS) with electronic brake-force distribution (EBD), and front and curtain airbags.

#### The Ford Focus IPS includes:

1. Driver's and front passenger's airbags\*\*
2. Driver's and front passenger's side impact airbags\*\*<sup>o</sup>
3. Side curtain airbags for front and rear seats<sup>o</sup>
4. Collapsible steering column and pedals  
For optimised protection of driver's legs and feet.
5. Robust computer-optimised body structure with ultra-rigid safety cell and crumple zones
6. Pre-tensioners, load-limiting retractors and height-adjustable mounts on front seat belts<sup>o</sup>
7. Anti-submarining seat bases
8. Anti-lock brakes (ABS) with electronic brake-force distribution (EBD) and Emergency Brake Assist (EBA) (included with ESP)<sup>o</sup>
9. Emergency Brake Warning<sup>o</sup>
10. Optional Active City Stop<sup>o</sup>



\*Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

\*\*Front passenger's airbag deactivation switch is available as a Dealer-fitted option.

<sup>o</sup>Uses sensors.

### Hidden strength

New Ford Focus's body includes 55 per cent high strength steel and 26 per cent ultra-high strength boron steel. This makes it lighter, stronger and stiffer – and an immensely rigid base upon which to attach its superb chassis and steering systems.



### Deflation Detection System<sup>o</sup>

Designed to alert you if a tyre's pressure is too low, such as in the case of a puncture. (Standard on Titanium)



### Quickclear Windscreen

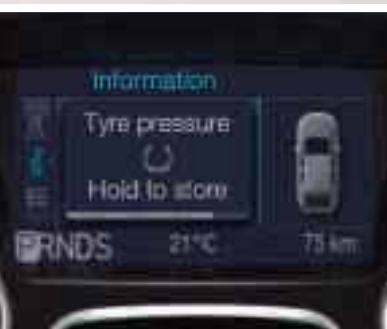
Designed to heat and demist the screen in seconds, even on frosty mornings. (Standard on Zetec and Titanium, and option on Edge)

### Lane Departure Warning and Lane Keeping Aid<sup>o\*</sup>

It only takes a momentary slip in concentration to drift out of your lane when driving on the highway, with potentially serious consequences. Lane Departure Warning is designed to recognise when you approach the road markings without using the indicator, and alerts you with vibrations through the steering wheel. If you don't react to this warning, Lane Keeping Aid is designed to apply steering force away from the direction of travel to help you recognise that corrective action is required. (Part of optional Driver Assist Pack)

<sup>o</sup>Uses sensors.

\*Operates at speeds over 65 km/h on multi-lane roads with clearly visible lane markings.





## What can Ford EONetic Technology do for you?

Ford EONetic Technology is designed to reduce your cost of ownership through improved fuel economy and lower CO<sub>2</sub> emissions, without any compromise on style or driving quality. In the near future our EONetic Technology will expand to include electric and hybrid-electric vehicles, biofuel-capable vehicles, plug-in hybrids and hydrogen fuel cell-powered vehicles.



### Ford EONetic Technology

- Ford Duratorq TDCi advanced Diesel engines – provide exceptional fuel economy and low CO<sub>2</sub> emissions (see right)
- Ford PowerShift transmission – combines the efficiency of manual transmission with the convenience of a conventional automatic
- Ford Auto-Start-Stop (see right)
- Ford Smart Regenerative Charging – charges the battery every time you brake
- Ford Electric Power-Assisted Steering – a more efficient system that uses less engine power
- Active Grille Shutter – improves aerodynamics and lowers fuel consumption
- Ford Eco Mode driver information system – shows you when you're achieving optimum fuel efficiency
- Shift Indicator – advises you when to change gear for maximum fuel efficiency
- Ford EcoBoost fuel-efficient engines

### Ford TDCi

With direct Diesel injection and turbocharging, Ford TDCi engines deliver power and torque consistent with larger displacement engines. For example, the new Ford Focus 1.6TDCi has 5.5% more power than the 1.6TDCi engine it replaces, and yet it achieves better fuel economy and lower CO<sub>2</sub> emissions.



### Ford Auto-Start-Stop

When your vehicle is idling at a standstill, the engine automatically shuts down to save fuel consumption. When you want to drive off, the engine immediately restarts.



### Electric and Hybrid vehicles

Our electrically-powered vehicles will produce zero emissions. Rechargeable through wall outlets and targeted to get up to 100 miles per charge, they'll be ideal for a daily commute and trips around town. In addition, two next-generation hybrid models are under development.



## Working for a cleaner tomorrow

At Ford, we've been quietly and consistently reducing our impact on the environment. Here are just a few headlines:

- Since 2000, we've reduced manufacturing plant energy consumption by over 27% and CO<sub>2</sub> emissions by 31% worldwide
- Between 2003 and 2008, Ford reduced water consumption in its plants across Europe by 40%
- Solar/photovoltaic panels on the roof of our Bridgend engine plant in the UK generate enough power to light an area of around 10,000 square metres
- Almost 300 parts used in European Ford vehicles are made from recycled non-metallic materials – potentially avoiding 17,000 tonnes of waste going to landfill sites every year

If you wish to know more, logon to: [ford.com/go/sustainability](http://ford.com/go/sustainability)



All the electricity needed to power Ford's Dagenham Diesel Centre is provided by two 85 m high wind turbines. With a combined maximum output of 3.6 MW, they generate over 6.7 million kWh of electricity every year, enough to power over 2,000 homes.



Our Cologne plant utilises hydro-electric power from Norway and Sweden. This reduces CO<sub>2</sub> emissions by 190,000 tonnes a year. Shipping their finished vehicles on Rhine river barges means fewer truck journeys and less fuel consumed to further reduce CO<sub>2</sub> emissions.



## 'Focus'

The new 'Focus' is the stylish introduction to the new range.

Image on left depicts steering wheel with toggle controls, this is an option as part of the optional Bluetooth® Pack. Images below depict Focus Estate in Moondust Silver metallic paint (option).



### 'Focus' standard features

- Stereo radio/CD with six speakers and USB connectivity
- Electrically operated front windows with one-touch lowering on the drivers side
- Electrically operated door mirrors with body colour housing
- Remote central locking
- Torque Vectoring Control
- Rake and reach adjustable steering column
- Ford Intelligent Protection System (IPS)
- Electronic Stability Programme (ESP) with Traction Control and Emergency Brake Assist (EBA)
- Ford Easy-Fuel Capless refuelling system
- Body colour rear spoiler (5-door only)

### USB port

Built-in connectivity for your digital music player\* or USB stick. (Standard)

\*For iPod® connectivity an audio upgrade is required.

### Generous loadspace

316\* litres of luggage capacity on 5-door models, increasing to 1101\* litres with the rear seats folded.

\*With mini spare wheel. (Standard)

### Electronic Stability Programme (ESP)

(Standard)

### Body colour door mirrors

(Standard)

### Ford Easy-Fuel capless refuelling system

Only accepts the correct type of fuel-filler nozzle for your car. (Standard)

### Body colour rear spoiler

(Standard)



## Focus 'Edge'

The new Focus 'Edge' effortlessly merges stylish design with innovation and convenience.  
Image on left depicts leather steering wheel with optional Bluetooth® Pack toggle controls. Image below depicts a Focus 'Edge' 5-door in Candy Red metallic paint (option).



### Focus 'Edge' standard features above 'Focus'

- Air conditioning – CFC free
- Stereo radio/CD with 3.5" central display
- Leather trimmed steering wheel
- Electrically-operated and heated door mirrors
- Ford ECO mode driver information system including trip/fuel computer
- Body colour door handles

### Key option packs

- Edge Pack – 16" 5x3-spoke alloy wheels, front fog lights and privacy glass
- Bluetooth® Pack – Bluetooth® Voice Control with USB/iPOD connectivity
- Security Pack – perimeter alarm, second remote key and double locking
- Visibility Pack – auto-lights, auto-wipers and auto-dimming rear view mirror
- See specifications section for more options and packs .

**Leather-trimmed steering wheel**  
(Standard)

**Stereo radio/CD with 3.5" central display and USB connectivity**  
(Standard)

**Driver's seat adjustable lumbar support**  
(Part of option pack available Autumn 2011)

**Air conditioning**  
(Standard)

**Electrically-operated heated door mirrors**  
(Standard)

**Body colour door handles**  
(Standard)





## Focus 'Zetec'

New Ford Focus's dynamic character really comes alive in the Zetec, with an even greater emphasis placed on driving enjoyment.

Image on left depicts standard Focus 'Zetec' interior. Image below depicts a Focus 'Zetec' 5-door in Moondust Silver metallic paint (option).



### Additional to Focus 'Edge'

- 16" 5x2-spoke alloy wheels
- Front fog lights
- Chrome belt line finisher
- Quickclear windscreen
- Premium centre console with armrest, stowage compartments, 12-volt front and rear power sockets, and Z-shape handbrake
- Sports tuned suspension
- Sports style front seats

### Key option packs

- Zetec Pack – 17" 10x2-spoke alloy wheels and privacy glass
- Bluetooth® Pack – Bluetooth® Voice Control with USB/iPOD connectivity
- Visibility Pack – auto-lights, auto-wipers and auto-dimming rear view mirror
- SONY Pack – premium radio/CD including Bluetooth® Voice Control with USB/iPod® connectivity
- See specifications section for more options and packs

### Sports-style front seats

(Standard)

### Premium centre console

Includes armrest, stowage compartments, 12-volt front and rear power sockets, and Z-shape handbrake. (Standard)

### Sports-tuned suspension

(Standard)

### Chrome belt line finisher

(Standard)

### Unique headlight bezel

(Standard)

### 16" alloy wheels

(Standard)



## Focus 'Titanium'

The very latest innovative technology and contemporary luxury make Titanium the ultimate new Ford Focus.

Image on left depicts Focus 'Titanium' interior with optional Bluetooth® Pack. Image below depicts Focus 'Titanium' 5-door in Moondust Silver metallic paint (option).



### Additional to Focus 'Zetec'

- Dual-zone Electronic Air Temperature Control (DEATC) air conditioning
- Ford Power Start Button
- Cruise control with speed limiter
- 16" 10x2-spoke alloy wheels
- Hill Start Assist
- Automatic headlights and autowipers
- High-gloss black lower grille
- Rear lights with LED technology (5-door only)
- Chrome door release lever
- Aluminium-finish front scuff plates with 'Ford' logo'
- Footwell courtesy lights
- Rear seat folding centre armrest
- Leather gearshift knob

### Key option packs

- Titanium Pack – 17" 15-spoke alloy wheels and privacy glass
- Active Park Assist – Active Park Assist with power fold mirrors
- Navigation Pack – 5" LCD screen navigation with premium radio/CD including Bluetooth® Voice Control with USB/iPod® connectivity
- Vision Pack – xenon headlights with LEDs and multi-colour cabin lighting
- See specifications section for more...

**Ford Power Start Button**  
(Standard)

**Dual-zone Electronic Automatic Temperature Control (DEATC) air conditioning**  
(Standard)

**Auto-dimming rear-view mirror**  
(Standard)

**Automatic headlights and autowipers**  
(Standard)

**High-gloss black lower grille**  
(Standard)

**Rear lights with LED technology**  
(Standard on 5-door bodystyle)



## The range

With a great choice of series, bodystyles and engines, there's a new Ford Focus to meet every need.



### 'Focus'

#### Standard features

- Stereo radio/CD with six speakers and USB connectivity
- Electrically operated front windows with one-touch lowering on the drivers side
- Electrically operated door mirrors with body colour housing
- Remote central locking
- Torque Vectoring Control
- Rake and reach adjustable steering column
- Ford Intelligent Protection System (IPS)
- Electronic Stability Programme (ESP) with Traction Control and Emergency Brake Assist (EBA)
- Body colour rear spoiler (5-door only)
- Ford Easy-Fuel Capless refuelling system

#### Key option packs

- Bluetooth® Pack – Bluetooth® Voice Control with USB/IPOD connectivity
- Security Pack – perimeter alarm, second remote key and double locking

#### Bodystyles

- 4-door, 5-door and Estate

#### Engines

- Petrol  
1.6 Duratec VCT (105 PS)
- Diesel  
1.6 Duratorq TDCi (95 PS)

### Focus 'Edge'

#### Additional to 'Focus'

- Air conditioning – CFC free
- Stereo radio/CD with 3.5" central display
- Leather trimmed steering wheel
- Electrically-operated heated door mirrors
- Body colour door handles
- Ford ECO mode driver information system including trip/fuel computer

#### Key option packs

- Edge Pack – 16" 5x3-spoke alloy wheels, front fog lights and privacy glass
- Bluetooth® Pack – Bluetooth® Voice Control with USB/IPOD connectivity

#### Bodystyles

- 4-door, 5-door and Estate

#### Engines

- Petrol  
1.6 Duratec VCT (105 PS)
- Diesel  
1.6 Duratorq TDCi (95 PS)  
1.6 Duratorq TDCi (115 PS)  
2.0 Duratorq TDCi (115 PS) – Powershift

### Focus 'Zetec'

#### Additional to Focus 'Edge'

- 16" 5x2-spoke alloy wheels
- Front fog lights
- Chrome belt line finisher
- Quickclear windscreen
- Premium centre console with armrest, stowage compartments, 12-volt front and rear power sockets, and Z-shape handbrake
- Sports style front seats
- Sports tuned suspension

#### Key option packs

- Zetec Pack – 17" 10x2-spoke alloy wheels and privacy glass
- Bluetooth® Pack – Bluetooth® Voice Control with USB/IPOD connectivity

#### Bodystyles

- 4-door and 5-door

#### Engines

- Petrol  
1.6 Duratec VCT (125 PS)
- Diesel  
1.6 Duratorq TDCi (95 PS)  
1.6 Duratorq TDCi (115 PS)  
2.0 Duratorq TDCi (115 PS) – Powershift

### Focus 'Titanium'

#### Additional to Focus 'Zetec'

- Dual-zone Electronic Air Temperature Control (DEATC) air conditioning
- Ford Power Start Button
- Cruise control with speed limiter
- 16" 10x2-spoke alloy wheels
- Hill Start Assist
- Automatic headlights and autowipers
- High-gloss black lower grille
- Rear lights with LED technology (5-door only)
- Chrome door release lever
- Aluminium-finish front scuff plates with 'Ford' logo
- Footwell courtesy lights
- Leather gearshift knob
- Rear seat folding centre armrest

#### Key option packs

- Active Park Assist – Active Park Assist with power fold mirrors
- Titanium Pack – 17" 15-spoke alloy wheels and privacy glass

#### Bodystyles

- 4-door and 5-door

#### Engines

- Petrol  
1.6 Duratec VCT (125 PS)
- Diesel  
1.6 Duratorq TDCi (95 PS)  
1.6 Duratorq TDCi (115 PS)  
2.0 Duratorq TDCi (115 PS) – Powershift

## Infotainment

Ford is leading the way with in-car audio and interactivity. We combine the latest technology with a commitment to ease-of-use to make your drive even more entertaining and informative.



### SONY Mobile Nav Pack

Turn your Bluetooth®-enabled mobile 'smart' phone into a navigation unit. Simply insert the navigation chip, enter your journey details and the phone will transmit route guidance via the car's audio system and cluster display. (Option. Please see your Ford Dealer for phone compatibility)

### Sony Pack - radio/CD with 4.2" LCD display

With colour screen, MP3 compatibility, nine speakers, AUX and USB interface, Bluetooth®-enabled Voice Control System and audio streaming (with compatible mobile phones). (Option)

### Radio/CD with 3.5" central multi-functional display

Includes MP3-compatibility, six speakers and USB interface. (Option)

### Bluetooth® Pack – radio/CD with 3.5" central display

Includes MP3-compatibility, six speakers, AUX and USB interface and Bluetooth®-enabled Voice Control System. (Option)

### Navigation Pack – radio CD/SD-navigation system with LCD display

Adds navigation system with map view via 5" display and easy-to-follow audible route guidance to regular radio/CD. (Option)



### Bluetooth® Pack - with Voice Control System

Enables you to make hands-free calls, while the Voice Control System technology lets you control your Bluetooth®-compatible mobile phone, audio, SD navigation and air conditioning systems with the sound of your voice. (Option)

### Portable navigation

Leave your maps behind with a simple and intuitive mobile GPS navigation system. Please contact your Ford Dealer for details (accessory).

### USB port

Built-in connectivity lets you listen to, and operate, your digital music player via the car's Ford audio system (standard). A dedicated (accessory) iPod® connector cable is available but because an AUX port is required to charge your iPod®, an audio upgrade to a Bluetooth® Pack, SONY Pack or Navigation pack is required for optimum performance.



### On the same wavelength

Whether it's staying in touch with your friends, listening to your personal music collection or knowing precisely where you're going, you want it to be quick, easy and intuitive. We couldn't agree more.

**Note** The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Ford Motor Company Limited and its associated companies is under licence. iPod® is a trademark of Apple Inc. Other trademarks and trade names are those of their respective owners.

**Note** It is an offence for drivers to use a hand-held mobile phone or similar device while driving.



## Ford Individual

New Ford Focus Individual sets a benchmark with its premium quality full leather, interior exquisite details and high levels of craftsmanship. Available in attractive and distinctive Charcoal Black colour on Titanium.



### Ford Individual key features (Option)\*

- Full leather seats with 'Individual' embossing on front seats
- Coordinating leather door panels
- Leather front centre armrest
- Deep pile velour floor mats front and rear

### Finish Pack 'Plus' - key features (Option and accessory)

- Illuminated leather gearshift knob
- Leather handbrake cover
- Illuminated scuff plates
- Velour floor mats with 'Focus' logo

\*Available autumn 2011

### Front and rear deep pile velour floor mats

(Option, as part of Finish Pack, or as an accessory)

### Chrome door mirror housing

(Option and accessory)

### 5-door rear spoiler – large

Gives an aerodynamic finish to the roof line. (Option and accessory)

### 18" 5-spoke alloy wheel

The perfect complement to the dramatic Ford kinetic Design of your new Ford Focus. (Option and accessory)

### Scuff plates

Elegant polished stainless steel scuff plates, with etched 'Focus' script. (Option, as part of Finish Pack, or as an accessory)

### Leather gearshift knob

Aluminium-look insert and high-grade leather. (Option, as part of Finish Pack, or as an accessory)



## Enhanced versatility

We all use our cars in different ways. Maybe to transport mountain bikes? Or for the odd weekend away at the beach? Your Ford Dealer can help you adapt your new Ford Focus to your lifestyle with a wide range of Ford accessories.

### Luggage floor net\*\*

Elasticated net which attaches to luggage compartment floor.

### Rear bumper protector\*

Brushed aluminium-look protector helps prevent scratches on the rear bumper. Foil version also available.

### Thule bike carrier\*

Carries bikes with up to 80 mm diameter frame. Shown with new Ford Lifestyle Collection mountain bike.

### Thule ski/snowboard carrier\*

For up to six pairs of skis. (Thule Xtender 727 deluxe shown)

### Thule roof box\*

A range of different sized boxes. Thule Spirit 780 shown.

### Lockable crossbars for roof rails (estate only) and roof base carrier (all models)\*\*

Made from solid aluminium. Aerodynamic, with a maximum load capacity of 75 kg. This is the base for all shown roof attachments.

### Anti-slip luggage compartment mat\*

Luggage compartment protection with an anti-slip surface.

### Loadspace liner\*

Features a very high lip (8.5 cm), so is ideal for carrying wet and dirty items. (Estate only)



### Extractable luggage retention net\*\* (1)

Helps keep your items secure in the luggage compartment while you're on the move. For fitment behind the rear seats. Stores away easily when not in use. (Estate only)

### Reversible and foldable luggage compartment mat\*\*

Luggage compartment protection, even with the rear seats folded down. Reversible design: carpet with Focus logo or durable rubber – with flap to protect rear bumper during loading.

### ClimAir® wind deflector\*

Reduces wind turbulence and noise, allowing you a more enjoyable drive with the windows down, even during light rain. (Front and rear available)

### Contoured mudflaps\*\*

Protect bodywork from stone chips. Available for front and rear wheels.

### Tow bar-mounted Twinnny Load bike carrier\*

Choose from a range of different carriers.

\*Available as an accessory.  
\*\*Available as an option and accessory.  
(1) Meets European ECE-17.07/DIN 75410-2 safety requirements.

### Tow bar\*\*

Available as fixed or detachable version. Includes 13-pin electrical kit, Permanent Power Supply, Trailer Stability function and Hill Start Assist.

### Dog guard\* (1)

Robust, half-height dog guard helps keep dogs or items of luggage in the luggage compartment (accessory, removable when not in use). Longitudinal divider also available.

### Rubber floor mats\*

Protects from dirt and wet items. Front and rear, with a fixed driver's mat to help prevent slippage.



### Britax Römer child seat\*

Various child seats available for all ages, also with ISOFIX.

### Eibach suspension-lowering kit\*

Enhances driving performance and handling as well as giving a more sporty appearance. Lowers the car by approximately 30 mm.





## Wheels

A range of distinctive alloy wheels purpose-designed to complement new Ford Focus's dynamic lines.



16" 7-spoke wheel cover  
(Standard on on 'Focus')



16" 7x2-spoke wheel cover  
(Standard on on Focus 'Edge')



16" 5-spoke 'Design' wheel  
(Accessory)



16" 5x2-spoke alloy wheel  
(Standard on Focus Zetec and accessory)



16" 5x3-spoke alloy wheel  
(Part of optional Focus Edge Pack and accessory)



16" 7x2-spoke alloy wheel  
(Accessory)



16" 10x2-spoke alloy wheel  
(Standard on Focus Titanium and accessory)



17" 5x2-spoke alloy wheel  
(Accessory)



17" 10x2-spoke alloy wheel  
(Part of optional Focus Zetec Pack and accessory)



17" 15-spoke alloy wheel  
(Part of optional Focus Titanium Pack and accessory)



18" 5-spoke alloy wheel  
(Option and accessory)



18" 7-spoke alloy wheel  
(Accessory)

Image opposite shows Ford Focus in Candy Red metallic paint (option) with 18" 5-spoke alloy wheel (option and accessory).

**Note** The 18" wheels and tyres available on Ford Focus are designed to deliver more sporting driving characteristics and a firmer ride quality compared to 16" and 17" wheels and tyres.

# Making life easy

Our range of finance, insurance, service and assistance options is designed with just one thing in mind – making life easy for you.

## Ford Credit

Across Ireland, a dedicated network of Ford Dealers is equipped and trained to meet the needs of today's drivers. Ford not only cares through Dealers, we also offer a variety of finance and leasing schemes to suit the financial needs of both the private and business buyer.

### Finance for Individuals\*

Ford Credit have used their extensive knowledge of buyers' needs to tailor a range of specialist finance products, so there's sure to be a package that's right for you. And whichever product you choose, you'll find arranging finance easy with our flexible and competitive terms.

\* Lending criteria and terms and conditions apply.

**Finance for Business Ford Credit** offer a variety of finance and leasing schemes to suit the financial needs of the business buyer. With our wide choice of plans and services, no one is more committed to delivering complete motoring confidence and total peace of mind than Ford.

**Payment Protection** goes hand in hand with your vehicle finance. It makes good sense and provides you with a financial safety net in case of the unforeseen. With Ford Credit, your monthly repayment would be taken care of, which could free up money to cover the additional expenses that crop up at times like these.

### Ford Insure

Visit our Ford Insure website at <http://www.ford.ie/insurance> where you can obtain a car insurance quote and purchase a policy online, 24 hours a day, 365 days of the year. You can also contact our call centre on **1850 449 444**. Call centre opening times are: Monday-Friday: 9am to 8pm (excluding Bank Holidays) & Saturday: 10am to 2pm. Why not try us out?

### Configure your Ford online

Choose and change bodystyle, colour, trim and options, and instantly see how your new Ford will look. You can view it from multiple angles. A handy tally of your choices and their price breakdown helps you keep to your budget.

## Services

### Ford Protect

You can extend your new vehicle warranty for up to two more years, with the Ford Protect plan of your choice. Then you'll benefit from:

- No repair costs for major vehicle parts for up to 5 years.
- No nasty surprises – one payment is all you need to make.
- Breakdown repair, or assistance in getting to your destination, in 32 countries across Europe.

### Ford Warranty

For servicing, repairs or bodywork, or when you're choosing Ford accessories, the Ford warranty gives you complete peace of mind for up to two years. You can rest assured that all repairs will be carried out in line with the highest quality standards. Moreover, if you decide to sell your Ford, the warranty will also be transferred and continue to benefit the next vehicle owner.

### Ford Authorised Bodyshops

Ford always provides the very best for you and your vehicle. That's why we have established the Ford Authorised Bodyshop Programme. A network of body repair specialists, they have the Ford know-how, technology and experience to repair your car to its pre-accident condition. Because no one knows Ford like we do, they are the perfect choice for repairing your Ford. And, we are so confident about the quality of our repair that we'll guarantee it for three years.

## Contacts

### Ford Customer Relationship Centre

Your Ford Dealer and Ford are totally committed to providing you with the highest standard of care to ensure your complete satisfaction and long-term loyalty. In the unlikely event that your Ford Dealer can't help you or you need to speak to Ford directly, the Ford Customer Relationship Centre is just a phone call away. Call 021 4329 290.



# Specifications

## Exterior equipment

	Focus	Focus Edge	Focus Zetec	Focus Titanium
<b>Exterior design features</b>				
Bright finish on upper doorline	-	-	●	●
Door mirrors – Body colour housing, electric operation and integrated side indicator	●	-	-	-
Door mirrors – Body colour housing, heated, electric operation and integrated side indicator	-	●	●	●
Power fold door mirrors – Body colour housing, heated, electric operation with power fold, integrated side indicator and approach lights	-	□	□	□
Door mirrors - chrome – Chrome-finish upper housing/mirror skull caps	-	○	○	○
Front lower grille – Self colour	●	●	●	-
Front lower grille – High-gloss black	-	-	-	●
Front upper grille – Self colour with chrome bar	●	●	●	-
Front upper grille – High-gloss black with chrome bar	-	-	-	●
Front fog lights	-	○	●	●
Rear privacy glass	-	□	□	□
Rear spoiler – Body colour	●	●	●	●
Rear spoiler - large – Body colour, large (5-door only) (available from March 2011 production)	○	○	○	○
Roof rails – Silver finish (wagon only)	-	○	-	-
Crossbars for roof rails – Aluminium (wagon only)	○	○	-	-
Fixed tow bar (includes 13-pin electrical kit, Permanent Power Supply, Trailer Stability function, Hill Launch Assist)	○	○	○	○
<b>Wheels</b>				
Steel – 16"x6½", 7-spoke wheel covers, 205/55 tyres	●	-	-	-
Steel – 16"x6½", Edge 7x2-spoke wheel covers, 205/55 tyres	-	●	-	-
Zetec Alloy – 16"x7", 5x2-spoke, 215/55 tyres	-	-	●	-
Titanium Alloy – 16"x7", 10x2-spoke, 215/55 tyres	-	-	-	●
Edge Pack Alloy – 16"x7", 5x3-spoke, 215/55 tyres	-	□	-	-
Zetec Pack Alloy – 17"x7", 10x2-spoke, 215/50 tyres	-	-	□	-
Titanium Pack Alloy – 17"x7", 15-spoke, 215/50 tyres	-	-	-	□
Sport alloy – 18"x8", 5-spoke 235/40 tyres	-	-	○	○
Tyre repair kit	□	□	□	□
Spare – Mini steel	●	●	●	●
Spare – Full-size steel (not available on wagon)	○	○	○	○
Locking wheel nuts – (only with alloy wheels)	-	-	●	●

## Exterior equipment

	Focus	Focus Edge	Focus Zetec	Focus Titanium
<b>Exterior convenience features</b>				
Quickclear Windscreen – Heated, with heated windscreen washer jets	-	○	●	●
Tailgate wash/wipe (not on 4-door)	●	●	●	●
Ford Easy-Fuel capless refuelling system	●	●	●	●
Headlights – Automatic on/off (includes automatic wipers with rain sensor, auto-dimming rear-view mirror, 'Guide me home' delay and, if not already specified, front fog lights)	-	□	□	●
Headlights – Jet wash	-	-	-	□
Headlights – Xenon, with automatic height levelling and jet wash (includes LED day running lights, static cornering lights and variable dimming instrument cluster)	-	-	□	□
Rear lights with LED technology (not on 4-door)	-	-	□	●
Parking distance sensors – Rear	-	□	□	□
Wipers – Standard with 6-speed interval settings	●	●	●	-
Wipers – Automatic with rain sensor (includes automatic headlights)	-	□	□	●
<b>Option packs</b>				
Active Park Assist – Active park assist with front and rear reverse parking aid and electric heated power fold mirrors	-	○	○	○
City Pack – Active city stop, reverse parking aid and power fold mirrors	-	○	○	○
Driver Assist Pack – Active city stop, blind spot information system, lane departure warning with lane keeping aid, driver alert, traffic sign recognition and auto high beam	-	○	○	○
Parking Pack – Reverse parking aid and power fold mirrors	-	○	○	○
Vision Pack – Xenon headlights (includes LED day running lights), LED rear tail-lights (not on 4-door) and multi-colour interior ambient lighting	-	-	○	○
Edge Pack – Rear privacy glass, front fog lights and 16" 5x3-spoke alloy wheels	-	○	-	-
Zetec Pack – Rear privacy glass and 17" 10x2-spoke alloy wheels	-	-	○	-
Titanium Pack – Rear privacy glass and 17" 15-spoke alloy wheels	-	-	-	○
Premium Pack – Partial leather trim, heated front seats, and driver's power height and fore/aft seat adjustments	-	-	-	○
Touring Pack – Adaptive cruise control and deflation detection system (DDS)	-	-	-	○
Safety Pack – Anti-lock braking system (ABS) with electronic brake-force distribution (EBD), Electronic Stability Programme (ESP) with Traction Control and Emergency Brake Assist (EBA), side impact airbags and curtain airbags	●	●	●	-
Safety Pack Plus – Anti-lock braking system (ABS) with electronic brake-force distribution (EBD), Electronic Stability Programme (ESP) with Traction Control, Emergency Brake Assist (EBA) and Hill Start Assist, front and curtain airbags	-	-	-	●

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.

## Interior equipment

	Focus	Focus Edge	Focus Zetec	Focus Titanium
<b>Interior design features</b>				
Door lever – Chrome-finish	-	-	-	●
Floor Mats – Front and rear velour carpet mats (with aluminium logo)	-	○	○	○
Gear knob – Leather-finish	-	-	-	●
Finish Pack – Brushed stainless steel scuff plates with etched 'FOCUS' logo, aluminium gear knob insert (manual transmission only), aluminium-finish handbrake cover, and velour front and rear floor mats with aluminium 'FOCUS' logo	-	-	-	○
Finish Pack Plus – Brushed stainless steel, illuminated scuff plates with etched 'FOCUS' logo, aluminium gear knob insert with illumination (manual transmission only), aluminium handbrake cover, and velour front and rear floor mats with aluminium 'FOCUS' logo	-	-	-	○
Scuff plates – Front, aluminium-finish with 'Ford' logo	-	-	-	●
Steering wheel – 4-spoke	●	-	-	-
Steering wheel – 4-spoke, leather-trimmed	-	●	●	●
Steering column – Rake- and reach-adjustable	●	●	●	●
<b>Audio and communication systems</b>				
Radio/CD, 3.5" display, six speakers and USB connectivity port (not iPod® compatible)	●	-	-	-
Radio/CD, 3.5" display, remote audio controls, six speakers, USB connectivity port (not iPod® compatible) and remote audio controls	-	●	●	●
Bluetooth® Pack, 3.5" display, Bluetooth® Hands-Free Phone and Voice Control System with USB/iPod® connectivity port, external AUX connection for external music devices, remote audio controls and six speakers	○	○	○	○
SONY Pack, radio/CD, 4.2" LCD display, Bluetooth® Hands-Free Phone and Voice Control System with USB/iPod® connectivity port, external AUX connection for external music devices, remote audio controls and nine premium speakers	-	-	○	○
SONY Mobile Nav Pack, radio/CD with mobile navigation, 4.2" LCD display, mobile navigation via Bluetooth®-enabled mobile phone*, external AUX connection for external music devices, remote audio controls and nine premium speakers	-	-	○	○
Navigation Pack with 5" LCD display, radio/CD, Bluetooth® Hands-Free Phone and Voice Control System with USB/iPod® connectivity port, external AUX connection for external music devices, six speakers, remote audio controls, SD memory card slot for data (e.g. music) exchange and navigation data on SD card	-	○	○	○

## Interior equipment

	Focus	Focus Edge	Focus Zetec	Focus Titanium
<b>Climate control</b>				
Air conditioning – Manual control	○	●	●	-
Air conditioning – Dual-Zone Electronic Automatic Temperature Control (DEATC)	-	-	-	●
<b>Interior convenience features</b>				
Ford Power Starter Button	-	-	-	●
Cruise control – (includes speed limiter)	-	○	○	●
Cigar lighter – (in lieu of 12V power socket)	○	○	○	○
Centre console – Regular, with open stowage bins, additional 12V power socket	●	●	-	-
Centre console – Premium, with armrest, open stowage bins, CD storage, additional 12V front and rear power sockets, and Z-shape handbrake	-	-	●	●
Courtesy light – Ambient LED courtesy lighting, footwell area, and front and rear reading lights	-	-	-	●
Courtesy light – Ambient LED multi colour courtesy lighting footwell area with front and rear reading lights	-	-	□	□
Rear-view mirror – Auto-dimming	-	□	□	●
Sunroof – Electric tilt/slide (not with overhead console, 4 and 5 door bodystyles only)	-	○	○	○
Trip/fuel computer	-	●	●	●
Windows – Electrically-operated front with one-touch lowering on driver's side	●	●	●	-
Windows – Electrically-operated front and rear with one-touch lowering/closing on driver's side and global closing	-	-	-	●
<b>Seats</b>				
Front seats – Comfort-style	●	●	-	-
Front seats – Sports-style	-	-	●	●
Front seat – Driver's manual lumbar support adjustment	-	-	●	●
Front seat – Passenger's manual lumbar support adjustment	-	-	-	●
Front seat – Driver manual fore/aft and height adjustment	●	●	●	●
Front seat – Driver's power height and fore/aft adjustment	-	-	-	□
Front seat – Passenger's manual height and fore/aft adjustment	-	-	-	●
Front seats – Heated cushion and seatback	○	○	○	○
Seats – Partial leather-trimmed	-	-	-	□
Rear seat – 60:40 split back and cushion	●	●	●	●
Rear seat – Folding centre armrest, with two integrated cup holders	-	-	-	●
<b>Loadspace</b>				
Auxiliary power socket – (Estate only)	●	●	●	●
Carpet floor mat – Reversible for luggage compartment (not 4-door)	○	○	○	○
Tonneau cover – (Estate only)	●	●	-	-

● = Standard, ○ = Optional, at extra cost, □ = Part of an option pack, at extra cost.  
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## Safety and security

	Focus	Focus Edge	Focus Zetec	Focus Titanium
<b>Safety</b>				
Intelligent Protection System (IPS)	●	●	●	●
Anti-lock braking system (ABS) – with electronic brake-force distribution (EBD)	●	●	●	●
Electronic Stability Programme (ESP) – with Traction Control and Emergency Brake Assist (EBA)	●	●	●	●
Hill Start Assist	-	-	-	●
Emergency Brake Lights – Automatic flashing of brake lights under heavy braking	●	●	●	●
Airbags – Driver and front passenger	●	●	●	●
Airbags – Front side impact	●	●	●	●
Airbags – Front and rear curtain airbags	●	●	●	●
Active City Stop	-	-	○	○
Deflation Detection System (DDS)	-	-	-	●
<b>Security</b>				
Remote central locking	●	●	●	●
Remote central/double locking	○	○	○	○
Security Pack – Perimeter alarm including second remote key and double locking	-	○	○	○

● = Standard, ○ = Optional, at extra cost.  
**\*Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat**

## Mechanical features

	Focus	Focus Edge	Focus Zetec	Focus Titanium
<b>Steering</b>				
Electric Power-Assisted Steering (EPAS)	●	●	●	●
<b>Suspension</b>				
Front – Independent with MacPherson struts and anti-roll bar. Rear – Independent Control Blade multi-link system and anti-roll bar	●	●	–	●
Sports suspension – Sports tuned independent suspension with MacPherson struts and anti-roll bar. Rear – Independent Control Blade multi-link system and anti-roll bar	–	–	●	–
<b>Technology</b>				
Ford Eco Mode (driver information system)	–	●	●	●
Auto-Start-Stop system (only available on 1.6 TDCi engines with manual transmission)	●	●	●	●

● = Standard, ○ = Optional, at extra cost.

## Fuel and performance

	Euro Stage	Trans	Maximum Power (PS (kW))	Torque Nm (Nm)	CO <sub>2</sub> emissions (g/km)	Fuel consumption			Performance		
						Urban	Extra Urban	Combined	Max. speed (km/h)	0-100 km/h (secs)	50-100 km/h* (secs)
<b>4 Door</b>											
1.6 VCT (105 PS (77 kW))	Stage V	M5	105 (77)	150	139	8.1	4.8	6.0	189	12.4	15.6
1.6 VCT (125 PS (92 kW))	Stage V	M5	125 (92)	159	139	8.1	4.8	6.0	198	11.0	13.8
1.6 TDCi (95 PS (70 kW))	Stage V + DPF	M6	95 (70)	230	109	5.1	3.7	4.2	182	12.6	11.0
1.6 TDCi (115 PS (85 kW))	Stage V + DPF	M6	115 (85)	270	109	5.1	3.7	4.2	195	10.9	10.0
2.0 TDCi (115 PS (85 kW))	Stage V + DPF	PowerShift	115 (85)	300	139	6.8	4.4	5.3	198	11.0	n/a
<b>5 Door</b>											
1.6 VCT (105 PS (77 kW))	Stage V	M5	105 (77)	150	136	8.0	4.7	5.9	187	12.3	15.5
1.6 VCT (125 PS (92 kW))	Stage V	M5	125 (92)	159	136	8.0	4.7	5.9	196	10.9	13.7
1.6 TDCi (95 PS (70 kW))	Stage V + DPF	M6	95 (70)	230	109	5.1	3.7	4.2	180	12.5	10.9
1.6 TDCi (115 PS (85 kW))	Stage V + DPF	M6	115 (85)	270	109	5.1	3.7	4.2	193	10.9	9.9
2.0 TDCi (115 PS (85 kW))	Stage V + DPF	PowerShift	115 (85)	300	139	6.8	4.4	5.3	196	10.9	n/a
<b>Estate</b>											
1.6 VCT (105 PS (77 kW))	Stage V	M5	105 (77)	150	139	8.1	4.8	6.0	187	12.5	15.8
1.6 TDCi (95 PS (70 kW))	Stage V + DPF	M6	95 (70)	230	109	5.1	3.7	4.2	180	12.7	11.1
1.6 TDCi (115 PS (85 kW))	Stage V + DPF	M6	115 (85)	270	109	5.1	3.7	4.2	193	11.1	10.1
2.0 TDCi (115 PS (85 kW))	Stage V + DPF	PowerShift	115 (85)	300	139	6.8	4.4	5.3	196	11.1	n/a

\*In 4th gear. <sup>9</sup>Ford test figures. <sup>10</sup>The declared fuel consumptions and CO<sub>2</sub> emissions are measured according to the technical requirements and specifications of European Directive 80/1268/EEC or the European Regulation (EC) 715/2007 amended by (EC) 692/2008. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle type and not for a single car. The applied standard test procedure enables to compare between different vehicle types and different manufacturers. This information is not part of any product offer made. Real-world fuel consumption can vary as the fuel efficiency of a vehicle is influenced by (individual) car configurations, driving behaviour, use of technical equipment such as air conditioning, as well as other non-technical factors. **DPF** = diesel particulate filter. All petrol engines are equipped with a catalytic converter.

# Specifications

## Weights and loads

	Euro Stage	Kerbweight (kg)	Gross Vehicle Mass (kg)	Gross Train Mass (kg)	Max. Towable Mass (braked) (kg)	Max. Towable Mass (kg)
<b>4 Door</b>						
1.6 VCT (105 PS (77 kW)), 5-speed manual	Stage V	1463	1825	2525	700	645
1.6 VCT (125 PS (92 kW)), 5-speed manual	Stage V	1468	1825	2625	800	645
1.6 TDCi (95 PS (70 kW)), 6-speed manual	Stage V + DPF	1519	1900	3100	1200	670
1.6 TDCi (115 PS (85 kW)), 6-speed manual	Stage V + DPF	1524	1900	3100	1200	675
2.0 TDCi (115 PS (85 kW)), PowerShift 6-speed auto	Stage V + DPF	1637	2050	3550	1500	750
<b>5 Door</b>						
1.6 VCT (105 PS (77 kW)), 5-speed manual	Stage V	1454	1825	2525	700	635
1.6 VCT (125 PS (92 kW)), 5-speed manual	Stage V	1460	1825	2625	800	635
1.6 TDCi (95 PS (70 kW)), 6-speed manual	Stage V + DPF	1512	1900	3100	1200	665
1.6 TDCi (115 PS (85 kW)), 6-speed manual	Stage V + DPF	1516	1900	3100	1200	670
2.0 TDCi (115 PS (85 kW)), PowerShift 6-speed auto	Stage V + DPF	1630	2050	3550	1500	750
<b>Estate</b>						
1.6 VCT (105 PS (77 kW)), 5-speed manual	Stage V	1479	1825	2525	700	650
1.6 TDCi (95 PS (70 kW)), 6-speed manual	Stage V + DPF	1537	1900	3100	1200	680
1.6 TDCi (115 PS (85 kW)), 6-speed manual	Stage V + DPF	1542	1900	3100	1200	680
2.0 TDCi (115 PS (85 kW)), PowerShift 6-speed auto	Stage V + DPF	1655	2050	3550	1500	750

\*Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. **Towing limits** quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. **Nose weight limit** is a maximum of 75 kg on all models. **Gross Train Mass** includes trailer weight.

## Dimensions

	4-door	5-door	Estate
Overall length (mm)	4534	4358	4556
Overall width with/without mirrors (mm)	2010/1823	2010/1823	2010/1823
Overall width with folded back mirrors (mm)	1858	1858	1858
Turning circle – kerb to kerb (m)	11.0	11.0	11.0
<b>Luggage capacity (litres)</b>			
5-seat mode (laden to package tray) (with tyre repair kit)	475	363	490
5-seat mode (laden to package tray) (with mini spare)	421	316	476
2-seat mode (laden to roof) (with tyre repair kit)	n/a	1148	1516
2-seat mode (laden to roof) (with mini spare)	n/a	1101	1502
2-seat mode (laden to roof) (with full-size spare)	n/a	1062	n/a
<b>Fuel tank capacity (litres)</b>			
Petrol	55	55	55
Diesel	53	53	53

\*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

# Make it yours

Choosing the colour and trim for your new Ford Focus is an opportunity to make it just exactly that – yours!



<b>Focus and Focus Edge</b> Seat insert: Rack in Charcoal Black Seat bolster: Gecko in Warm Steel	<b>Not available</b> Seat insert: Rack in Medium Light Stone Seat bolster: Gecko in Medium Light Stone	<b>Focus Zetec</b> Seat insert: Rack in Charcoal Black Seat bolster: Gecko in Metal Grey	<b>Not available</b> Seat insert: Pur in Charcoal Black* Seat bolster: Torino leather in Inferno Red*

## Colour and trim

Model	Focus	Focus Edge	Focus Zetec	Focus Titanium	
<b>Seat facing trim and colour</b>	Rack in Charcoal Black	Rack in Charcoal Black	Rack in Charcoal Black	Pur in Charcoal Black	Pur in Charcoal Black
<b>Seat bolster trim and colour</b>	Gecko in Warm Steel	Gecko in Warm Steel	Gecko in Metal Grey	Lux in Charcoal Black	Torino leather in Charcoal Black
<b>Instrument panel colour: Upper</b>	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black
<b>Instrument panel colour: Lower</b>	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black	Charcoal Black
<b>Solid</b>					
Colorado Red	●	●	●	●	◊
Frozen White	●	●	●	●	◊
<b>Metallic</b>					
Candy Red	-	●	●	●	◊
Dark Micastone	●	●	●	●	◊
Ink Blue	●	●	●	●	◊
Lunar Sky	●	●	●	●	◊
Mars Red	●	●	●	●	◊
Midnight Sky	●	●	●	●	◊
Moondust Silver	●	●	●	●	◊
Mustard Olive	-	●	●	●	◊
Panther Black	●	●	●	●	◊

● = Standard, ◊ = Option at extra cost, - = Not available.  
 \*Colorado Red and Frozen White solid body colours, metallic body colours and partial leather trim are options at extra cost.

<b>Focus Titanium</b> Seat insert: Pur in Charcoal Black Seat bolster: Lux in Charcoal Black	<b>Focus Titanium - Optional Trim</b> Seat insert: Pur in Charcoal Black* Seat bolster: Torino leather in Charcoal Black*		<b>Ford Focus Individual - coming Autumn 2011.</b> Charcoal Black full leather* Available for Titanium.

- |                           |                               |                   |
|---------------------------|-------------------------------|-------------------|
| <b>Solid body colours</b> | <b>Metallic body colours*</b> |                   |
| 1 Colorado Red*           | 3 Candy Red                   | 7 Mars Red        |
| 2 Frozen White*           | 4 Dark Micastone              | 8 Midnight Sky    |
|                           | 5 Ink Blue                    | 9 Moondust Silver |
|                           | 6 Lunar Sky                   | 10 Mustard Olive  |
|                           |                               | 11 Panther Black  |

\*Colorado Red and Frozen White solid body colours, metallic body colours and leather trim are options at extra cost.  
 The Ford Focus is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.  
**Note** The car images used are to illustrate body colours only and may not reflect current specification. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.





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**Note** Some of the vehicle images in this brochure are of a pre-production model and are computer generated, therefore, the design/features on the final version may differ in various respects. In addition, some of the features shown on the vehicle may be optional or not available in this market.

**Note** Some driver assistance features and safety features described in this brochure are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.



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