

# THE SIMPLE WAY TO DRIVE A NEW FORD FOCUS

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AMH 181

Focus ST-Line X 5-door in Desert Island Blue metallic body colour (option) with Dynamic Matrix LED headlights (option).



### **BIG ON PERSONALITY**

The refreshed Focus demands attention. All-new light designs, including standard LED headlights with integrated fog lights and optional Dynamic Matrix LED headlights will immediately catch the eye. The drama continues across the new grille, bonnet, and front facias, then sweeps back to the updated rear light design – while the new wheel designs complete the distinctive finish.

Our designers have raised the bar for the interior also. SYNC 4 with Premium Connectivity helps streamline everyday travel and make it more entertaining. Plus, you can enjoy seamless smartphone integration and a variety of screen options, and the FordPass Connect app enables multiple comfort and security features remotely. While Ford Focus Estate offers the flexibility to embrace your adventurous side, with a vertical divider and wet zone area for your muddy boots or wetsuits as standard.



Focus Active X Estate in Chrome Blue metallic body colour (option) with Dynamic Matrix LED headlights (option).

### MAGNETIC PERFORMANCE

Meet the Focus ST. Built for the track and released for the road. Every component fine-tuned for highly addictive performance — from the aggressively sculpted signature exterior with large rear spoiler, to the new AGR-certified Ford Performance seats, which cosset you through every gleeful twist and turn in the road. And tailor your driving style with Normal and Sport, available in the Selectable Drive Modes feature.

A specially engineered 2.3-litre (280 PS/203 kW) EcoBoost engine, low inertia twin-scroll turbocharger, plus anti-lag and electronic Limited Slip Differential (eLSD) technologies – together make this the most eager Ford Focus ST yet.

#### Additional features of the ST include:

- 19" alloy wheels with premium finish
- **Track Mode** tailors your drive settings for the circuit, with Launch Control, Gearshift Indicator light and rev matching (manual only)
- The optional **head-up display** keeps you fully engaged with the road
- Red painted brake calipers help make even more of a statement
- **Dynamic Matrix LED headlights** including glare-free lighting, for better visibility and safety

Focus ST 5-door in Mean Green metallic exclusive body colour (option) with Panoramic Roof (option) and Focus ST 5-door in Fantastic Red special metallic body colour (option) with Panoramic Roof (option).









### **FIND YOUR LIMITS**

Discover what the Focus ST is really capable of with the ST Track Pack (option). These additional performance features help finely-tune the vehicle's handling in order to reach its full potential.

KW Suspension in Ford Performance Blue keeps the vehicle level and focussed through corners. While the 18" Mach-E front brake system and Pirelli P-Zero Corsa tyres provide even greater grip and precision.

Extra attitude is provided by a set of 19" flow-form alloy wheels in Absolute Black, as well as a rear ST spoiler, rear diffusor, mirror caps, front bumper wings and roof – all finished in an imposing Agate Black.

Focus ST 5-door in Mean Green exclusive metallic body colour (option) with Track Pack (option).



### **TAKE CONTROL**

The intuitive SYNC 4 with Premium Connectivity system allows you to seamlessly connect to your world through a striking 13.2" landscape display. With a simple hand gesture or conversational voice command you can choose your destination and route, and then access your music to set the soundtrack for your day. Focus is also Apple CarPlay and Android Auto ready — making it easy to contact friends and family via call or text message, and you can even access some of your favourite apps.

If you're looking for more luxury, X Series models offer premium Sensico® seat trim throughout the vehicle. And you can also choose the option of two rear USB ports — essential for keeping kid's devices charged on long journeys, and ensuring everyone's phones are good to go when you arrive at your destination.

Focus Active X in Chrome Blue metallic body colour (option) with Ecoboost Hybrid PowerShift automatic transmission (option).



## THE BEST OF BOTH WORLDS

Focus now features an exciting 7-speed PowerShift automatic transmission. The EcoBoost Hybrid PowerShift delivers seamless acceleration with smoother gear changes, which can help improve your fuel economy by keeping the hybrid engine at optimum speed for efficiency. And with Sport Mode optimised for performance, there is even more to make you smile.

The EcoBoost Hybrid features sophisticated mild-hybrid technology to deliver punchier, more responsive performance, particularly at lower engine speeds, for a more flexible and connected driving experience.

Regenerative braking reclaims energy as you slow down and uses it to deliver a boost as you accelerate, helping to improve performance and efficiency while reducing emissions.

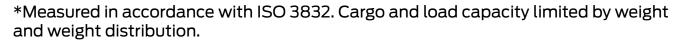
**Note** For further fuel efficiency and emissions information, see Section 4, fuel and performance.

Focus Active X Estate in Chrome Blue metallic body colour (option) with Dynamic Matrix LED headlights (option).

## YOU'RE READY FOR ADVENTURE

Ford Focus Estate is ready for whatever your lifestyle throws at it. Inside you'll discover an elegant, spacious and versatile interior. Offering up to 728 litres\* of space in 5-seat mode and up to 1,620 litres\* with the rear seats folded, you can pack in luggage, family, a dog (or two), plus lots more.

Its vertical divider allows you to configure boot space into helpful zones, including a wet zone for muddy boots, diving gear or any other wet items requiring a secure place. A tonneau cover keeps belongings out of sight, while the wide tailgate with low loading height and optional hands-free tailgate make access easy.



Vehicle shown features accessories.

Focus Active X Estate in Chrome Blue metallic body colour (option), with cargo compartment net (option) and matrix LED headlights (option).









### THE EASY LIFE

Focus is well-equipped to help you stay in control. Every element, from the rear-view camera to the entertainment system has been designed for ease and enjoyment.

- Ford's SYNC 4 with Connected Navigation offers a range of cloud connected services, including Live Traffic Information and weather updates
- B&O Sound System with BeoSonic<sup>™</sup> audio equalisation interface<sup>†</sup> lets you enjoy music as the artists intended
- FordPass Connect enables multiple features remotely, including pre-warming the vehicle, locking and unlocking, plus insights to optimise your driving style
- Wireless charging pad<sup>†</sup> makes sure the battery on your compatible device is always good to go
- **Driver's seat power adjustment**<sup>†</sup> including power lumbar support. Standard on X-series Sensico® seats and ST Ford Performance seats

<sup>†</sup>Availability varies according to series – see specification tables for details.

**Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.

Focus Active X in Chrome Blue metallic body colour (option) with Ecoboost Hybrid PowerShift automatic transmission (option).





### **FLEXIBILITY AND FREEDOM**

Ford's SYNC 4 with Connected Navigation\* adds more joy to journeys. Operating a range of cloud-connected vehicle features is easy via the 13.2" (33.5 cm) touchscreen or using conversational voice commands.

The new addition of Alexa Built-in\*\* helps make life even more manageable. With just a few simple voice commands you can control your smart home technology\*\*\*, allowing you to activate lights, and open or close the garage door. You can also add items to your Amazon† shopping list, get the latest deals and track shipments, and even set a reminder® to pick up something nice for dinner. And with the new Ford Streaming service, you can enjoy a world of games and entertainment on the move††.

SYNC 4 also let's you contact friends and family via hands-free calling, and gives you the ability to dictate as well as listen to text messages. The advanced navigation system even learns your favourite travel destinations, and is able to provide live traffic information, weather updates, fuel-stops and their prices, plus parking availability before you arrive.

For added peace of mind, Ford Secure provides in-app notifications when it detects any open doors, or windows, and even the boot, as well as change of state of ignition. And should you need to familiarise yourself with anything, the Digital Owner's Manual is quickly available on-screen.



<sup>\*</sup>Standard on Focus Titanium, ST-Line, Active, X-Series and ST. Customers will be automatically enrolled into Connected Navigation, when enabling the connectivity services of their vehicle (by activating FordPass Connect). Available 2022 Ford Secure and Connected Navigation are subscription products with an initial complimentary trial period; thereafter a subscription fee is payable.

<sup>\*\*</sup>Access to Alexa Built-in requires an Amazon account, SYNC 4, FordPass Connect, and complimentary Connected Service activated through the FordPass app (see FordPass terms for details). Eligible 2022 Ford vehicles receive five years complimentary access to Alexa Built-in and 3-months complimentary access to Ford Streaming that begin on the trial activation date, after which fees apply. See your Ford Account for information.

<sup>\*\*\*</sup>Alexa functionality dependent on smart home technology.

<sup>&</sup>lt;sup>†</sup>Shopping restricted to Amazon Prime only. Other services such as Amazon Pharmacy are unavailable.

<sup>††</sup>Entertainment is part of the Ford Streaming subscription.

<sup>&</sup>lt;sup>Ø</sup>Not suitable for use when driving.





### **CONNECTED AND IN CONTROL**

#### **FORDPASS CONNECT**

FordPass Connect in compatible Ford Focus vehicles is the hardware that enables connected services and, when paired with the FordPass app, will unlock a range of features designed to make driving easier and more enjoyable.

Activating the connected services of your vehicle will also give you access to our subscription bundles, which are exclusive to eligible SYNC 4\* vehicles. This includes, for example Connected Navigation\*\*, which delivers the latest traffic information to your vehicle and will provide you with advanced warnings of nearby hazards on the road, or Ford Secure, That will help keep your vehicle safer by giving you access to a range of security features.

With the purchase of your new vehicle, you will have the first year of Connected Navigation and Ford Secure already paid for. For more information on subscription products, please refer to the Ford web account: https://www.ford.eu/ford-account

#### **FORDPASS APP**

Get the most from FordPass Connect with the FordPass app<sup>©</sup>. From smart remote features to detailed vehicle health reports, the FordPass app lets you access even more functions via your smartphone. For peace of mind, you can start<sup>†</sup>, lock or unlock your vehicle wherever you are, and even defrost the windscreen and activate the heated seats and heated steering wheel (where fitted) on a cold winter's morning.

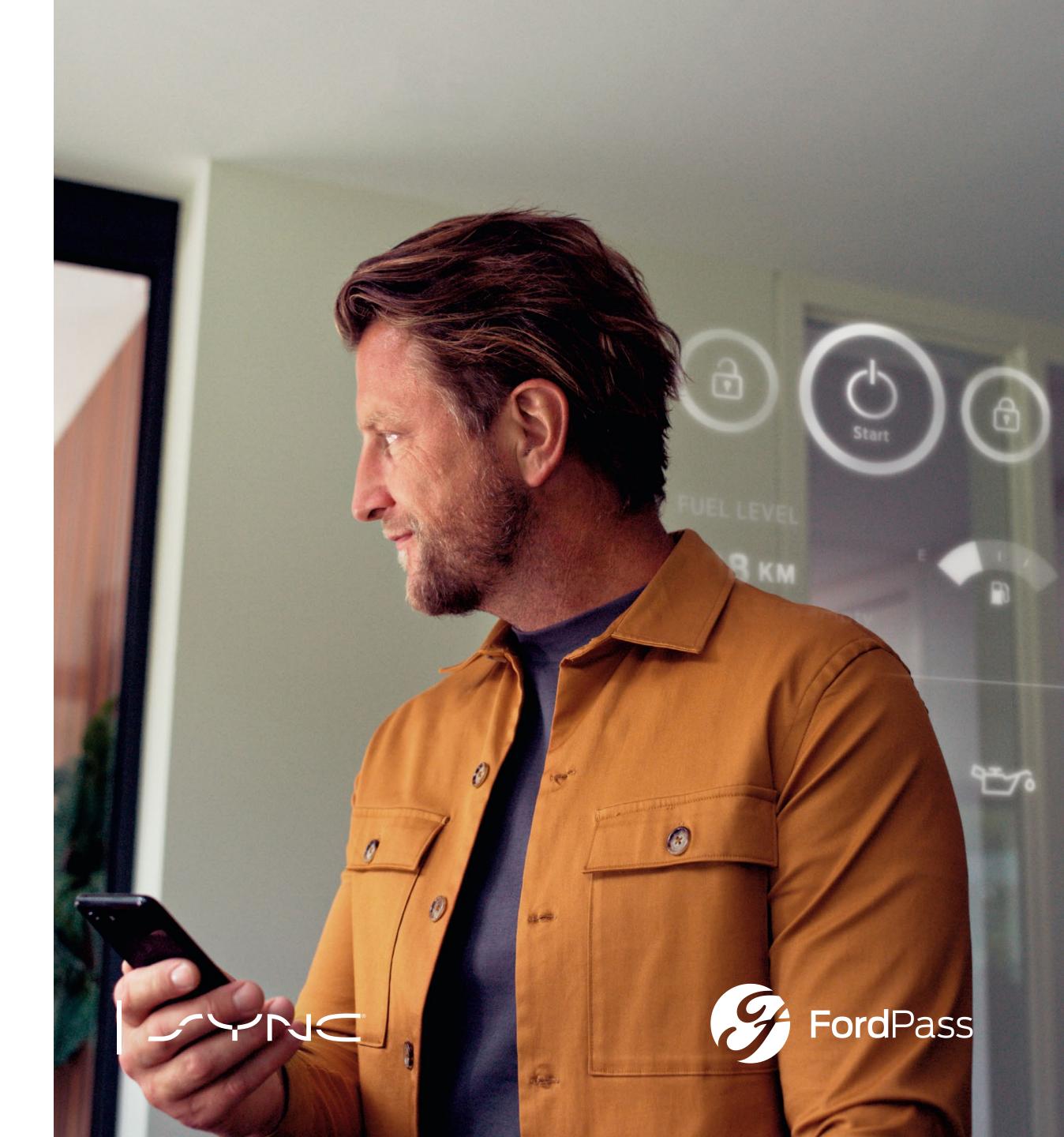
Health Alerts send important information, including tyre pressure and fluid level warnings, such as oil life, direct to your phone. FordPass also helps with security; you'll receive a notification if your car's alarm is activated, no matter where you are. The feature takes security a step further and alerts you on your smartphone of any unauthorised access attempts — even with a stolen or duplicate key.

#### Connect your Focus to FordPass.

\*Don't drive while distracted. Use voice operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. \*\*FordPass Connect enables connected services and is available on selected vehicles or vehicles with navigation. FordPass Connect will be enabled at time of vehicle delivery. You may choose to opt in/out of certain data sharing. Data coverage and service is not available everywhere. Data rates may be incurred. FordPass and Connected Car Privacy Policies apply, available on your local Ford website.

†Remote start only available on models with automatic transmission.

<sup>Ø</sup>FordPass app, compatible with select smartphone platforms, is available via a download. Message and data rates may apply.







### **SUBSCRIBE FOR MORE**

Selected new Focus vehicles are eligible to a range of valuable connectivity features, including one-year's complimentary Connected Navigation and Ford Secure subscription. Plus, you can enjoy a 90-day free trial of the new Ford Streaming entertainment service. And you can continue to benefit from these subscription plans for a monthly fee.

#### **CONNECTED NAVIGATION**

With cloud access you can stay fully informed on every drive.

- **Accurate Maps** streamed to your vehicle help guide you on changing roads
- Always on Coverage provides an on-board map, helping remove the stress of losing mobile data coverage
- Real-time Information finds the fastest route through changing traffic conditions
- Full Guidance step-by-step visual or audio instructions to your destination
- **Local Hazard Information** gives warnings of accidents or broken-down vehicles before they are visible to the eye

#### FORD SECURE

Enjoy the reassurance of optimised protection for your vehicle.

#### **Stolen Vehicle Services**

- **Pre-theft Alerts** offer 24/7 peace of mind from attempts to access, tow or tamper with your vehicle
- **Vehicle Tracking & Recovery** enables authorities to track your vehicle if it is stolen and supports them by assisting in the recovery process, even across borders

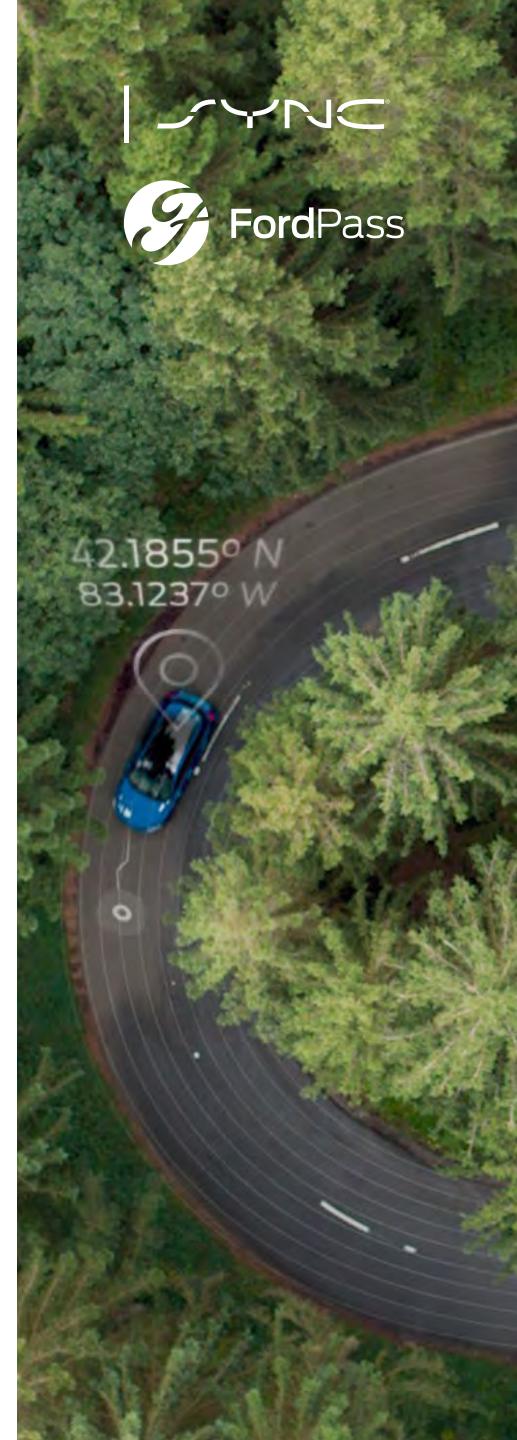
#### **Location Alerts**

■ **Keep track of your car** and how it is being used. If your vehicle leaves a predefined area, you'll receive a notification through the FordPass app

#### **Neighbourhood Alerts\***

■ **Receive FordPass notifications** if a perimeter alarm, SecuriAlert or Stolen Vehicle Services alert is triggered in your area, giving you the chance to be extra vigilant

\*Available 2022 Ford Secure and Connected Navigation are subscription products with an initial complimentary trial period; thereafter a subscription fee is payable. Ford Secure and Connected Navigation use connected vehicle data (such as driving and location data) shared through FordPass Connect. Data sharing with Ford can be managed through the in-vehicle settings but this may impact the services available. If the vehicle has an active Stolen Vehicle Services subscription, vehicle connectivity cannot be disabled to ensure vehicle tracking is available in the event of theft. See FordPass Privacy Policy for more information. FordPass Connected services and is available on selected vehicles or vehicles or vehicles with navigation. FordPass Connected services and is available on selected vehicle delivery. You may choose to opt in/out of certain data sharing. Data coverage and service is not available everywhere. Data rates may be incurred. FordPass and Connected Car Privacy Policies apply, available on your local Ford website. How to Activate & Manage Subscriptions: Connected Navigation. Customers will be automatically enrolled into Connected Navigation, when enabling the connectivity services of their vehicle (by activating FordPass Connect). Ford Secure: After FordPass Connect has been activated, customers will need to log in to the Ford account on the web. There is no auto-renewal, Ford will always let you decide if you would like to subscribe at the end of your trial or extension period.







### **FORD STREAMING**

New to selected Focus vehicles, Ford Streaming offers an exciting range of streaming services to make journeys more fun for everyone.

- Amazon Music, podcasts and audiobooks for all ages can be streamed through the audio system. From classical to hip-hop, 80s pop and this week's releases, you can access whatever you're into with a simple command
- News and entertainment from some of your favourite media channels lets you hear what's happening in the world of news, sports, TV, film, and celebrity, via Flash Briefings while on the move
- **Fun and games** provide hours of entertainment for children and adults alike. Choose from a wide range of options including music, memory quizzes, Jeopardy!, geography trivia, 'choose your own adventure' quests, plus a whole lot more

You can trial this essential lifestyle streaming service for a complimentary 90 day period, and then continue to enjoy its many benefits for a low monthly fee.



Ford Streaming subscription fee covers data cost that would be incurred when using streaming services.

Once activated, you'll get a 3-month free trial to Ford Streaming, after which the subscription will automatically renew unless you cancel. Latest pricing can be found on ford.co.uk/owner/subscriptions. No payment will be collected for the free trial period of 90 days. You will be notified in advance and given the option to cancel automatic subscription renewal before you are charged.

### HEIGHTENED AWARENESS

New as standard on ST and available as an option for all X models, Dynamic Matrix LED headlights provide the Focus with outstanding illumination technology. Using speed, steering wheel angle and camera information, the system alters the light for optimal illumination in any condition. At low speeds, potential hazards at the periphery of your vision are highlighted by a large beam, while at motorway speeds the light-beam length increases for visibility at greater distance. In addition, the system alters the light pattern to illuminate bends before you enter them — ensuring your night driving is easier and more relaxing.

Plus, as part of the Dynamic Matrix LED headlights, glare-free high beam provides you the reassurance of increased visibility and reduces risk of dazzling fellow road users.



Focus ST-Line X Estate in Desert Island Blue metallic body colour (option) with Dynamic Matrix LED headlights (option).



### YOUR GREAT ESCAPE

Combining the practicality of an SUV with the agility of a hatchback, the Focus Active crossover lets you take on challenges that others can't.

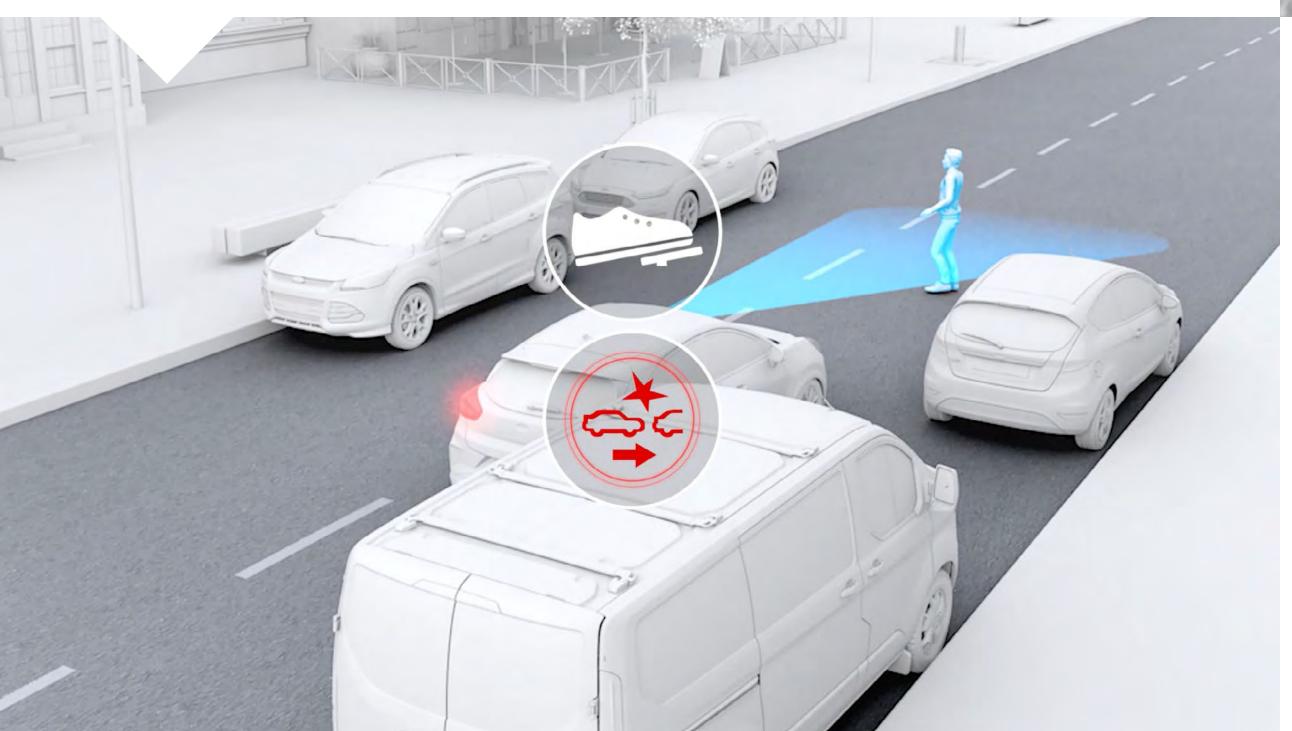
An elevated driving position and tough body mouldings help you command the road. While unique alloy wheels and wider track enhance the car's stability and your confidence in all conditions. Inside, SUV-inspired design seamlessly blends form with function to deliver a cabin perfect for active lifestyles – and includes Selectable Drive Modes technology to put you in control of your own adventures.

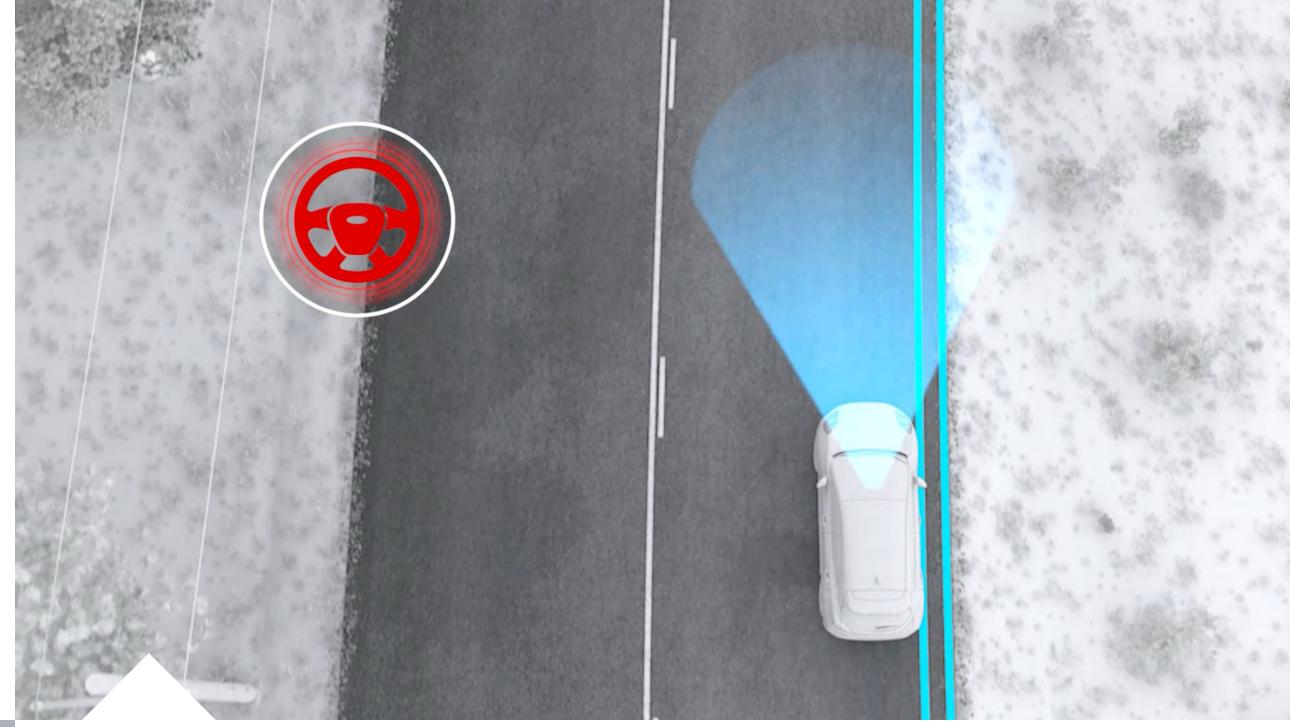
Vehicle shown features accessories.

Focus Active X Estate in Chrome Blue metallic body colour (option).

### PRE-COLLISION ASSIST<sup>Ø2)</sup> WITH PEDESTRIAN AND CYCLIST DETECTION\*

Monitors your proximity to other vehicles, pedestrians and cyclists – even in the dark, when objects are within the headlight beams – and can alert you to a potential collision. (Standard)





#### LANE-CENTRING ASSIST<sup>Ø2</sup>

The Lane-Centring Assist system is designed to facilitate safe and simple lane changing. An add-on functionality to the Lane-Keeping System, Lane-Centring Assist warns you if another vehicle is driving in your blind spot or approaching from behind and guides your vehicle back into lane with a steering intervention\*\*.

**Note** Driver-assist features are supplemental and do not replace a driver's attention, judgement and need to control the vehicle.

<sup>\*</sup>Pre-Collision Assist with Pedestrian Detection can detect pedestrians, but not in all conditions and does not replace safe driving. See owner's manual for system limitations. \*\*Lane-Keeping System does not control steering.

<sup>&</sup>lt;sup>Ø</sup>Uses sensors. <sup>2)</sup>Driver Assistance feature.

#### CROSS TRAFFIC ALERT WITH ACTIVE BRAKING<sup>©2</sup>)

Sensors scan left and right as you reverse from a perpendicular parking space. The system will alert you if a moving vehicle or other hazard is detected. (Part of the Blind Spot Information System, includes Active Braking) (Option, as part of a pack)





#### **EVASIVE STEERING ASSIST**<sup>Ø2</sup>)\*\*\*

Ford Focus is available with Evasive Steering Assist. The technology is designed to detect an evasive swerve manoeuvre and help you steer around an obstacle in your car's path. (Standard, part of Pre-Collision Assist)

<sup>&</sup>lt;sup>Ø</sup>Uses sensors. <sup>2)</sup>Driver Assistance feature.

<sup>\*\*\*</sup>Evasive Steering Assist does not control steering.

#### **HEAD-UP DISPLAY\***

Projects key information to your field of vision, so you can keep your eyes on the road ahead. The image displays your choice of content, including vehicle speed, navigation, cruise control, and Traffic Sign Recognition<sup>2)</sup> data. Compatible with polarised sunglasses. (Standard on ST, option on all other series except Connected)





### BLIND SPOT INFORMATION SYSTEM WITH CROSS TRAFFIC ALERT AND ACTIVE BRAKING<sup>Ø2</sup>)

Blind Spot Information System alerts you when another vehicle – car, van or lorry – enters your blind spot while driving. Similarly, Cross Traffic Alert warns of hazards when reversing out of a parking space and can automatically apply the brakes. (Option on all series excl. Trend). Additional assistance is provided for trailer towing. The Trailer Coverage system delivers warnings of vehicles entering or in the radar zone for trailers up to 10 m (33 ft) in length.

**Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.

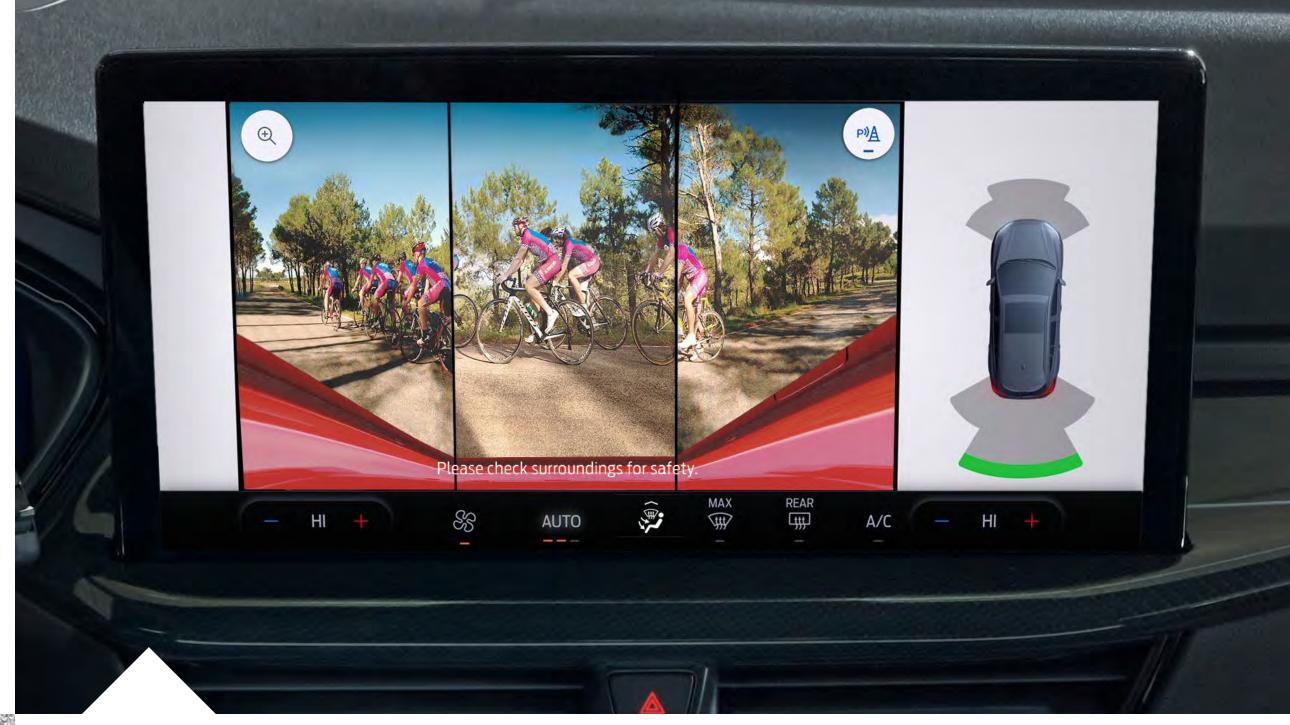
<sup>\*</sup>Don't drive while distracted. See owner's manual for details and system limitations.

<sup>&</sup>lt;sup>Ø</sup>Uses sensors. <sup>2)</sup>Driver Assistance feature.

#### **ACTIVE PARK ASSIST**<sup>Ø2)</sup>

Once activated, Focus's Active Park Assist can identify a suitable parallel or perpendicular space and assists you with parking and exit manoeuvres. Simply choose the required gear and use the pedals while the system automatically moves the wheel for you. (Option, available on automatic transmission as part of the Parking Pack)





#### **REAR WIDE-VIEW CAMERA<sup>2)</sup>**

Focus's rear wide-view camera provides a clear view to the left and right at the rear of your car when reverse gear is selected\*. (Included as part of Parking Pack)

**Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.

<sup>&</sup>lt;sup>Ø</sup>Uses sensors. <sup>2)</sup>Driver Assistance feature.

<sup>\*</sup>Cameras only operate at speeds under 10 km/h (6 mph).

#### **EFFORTLESS DRIVING**

Congested city streets. Start and stop driving. Focus can help take the stress out of heavy traffic. Adaptive Cruise Control with Stop & Go\* will keep you a safe distance from the vehicle in front, even if it slows to a stop. And when the traffic starts moving again, your car will pull away too. While Lane-Centring Assist will gently correct the steering to help keep you within your marked lane.

- Traffic Sign Recognition<sup>Ø2)</sup> displays important traffic sign information in the instrument cluster and head-up display
- Intelligent Speed Assist<sup>Ø2)</sup> scans traffic signs and uses the detected data to automatically set a speed limit and then regulate your speed accordingly
- Wrong Way Alert<sup>Ø2)\*</sup> is designed to provide visual and audible warnings if you pass a no-entry sign

<sup>&</sup>lt;sup>Ø</sup>Uses sensors. <sup>2)</sup>Driver Assistance feature.

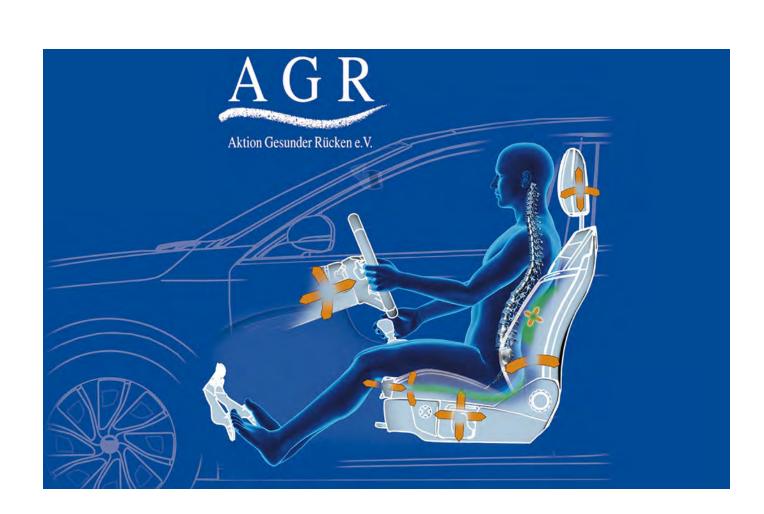
<sup>\*</sup>Available for models with automatic transmission only. If stop is longer than three seconds, driver must intervene and press 'RES' button or accelerator pedal to resume system operation.

**Note** Driver-assist features are supplemental and do not replace a driver's attention and need to control the vehicle.

### ERGONOMIC SEATS WITH AGR CERTIFICATION\*\*

Ergonomically designed, 6-way power adjustable seats with power lumbar support and AGR accreditation – ideal for your back and for comfort on longer journeys. An AGR classification is the mark of a particularly high standard of back-friendly product. The AGR association researches the prevention of backache, and is widely supported by doctors and therapists. (Standard on ST)

\*\*The AGR quality cachet (Aktion Gesunder Rücken = Campaign for Healthier Backs): Certified and recommended by Association Forum Healthy Back — Better Living and Federal Association of German Back Schools. More information: AGR e.V., Stader Str. 6, D - 27432 Bremervörde, Phone + 49 4761/926 358 0.





#### **PANORAMA ROOF**

An openable two-piece panorama roof offers a sky-view to all, no matter where you are seated. Providing an abundance of fresh air when opened, the sliding glass has a solar reflective coating to help keep the interior cool when closed. While an electrically-operated blind provides shade and privacy when required, and even helps to reduce wind noise and turbulence while driving with the roof open. (Option)





### B&O SOUND SYSTEM WITH BEOSONIC™ AUDIO EQUALISATION INTERFACE

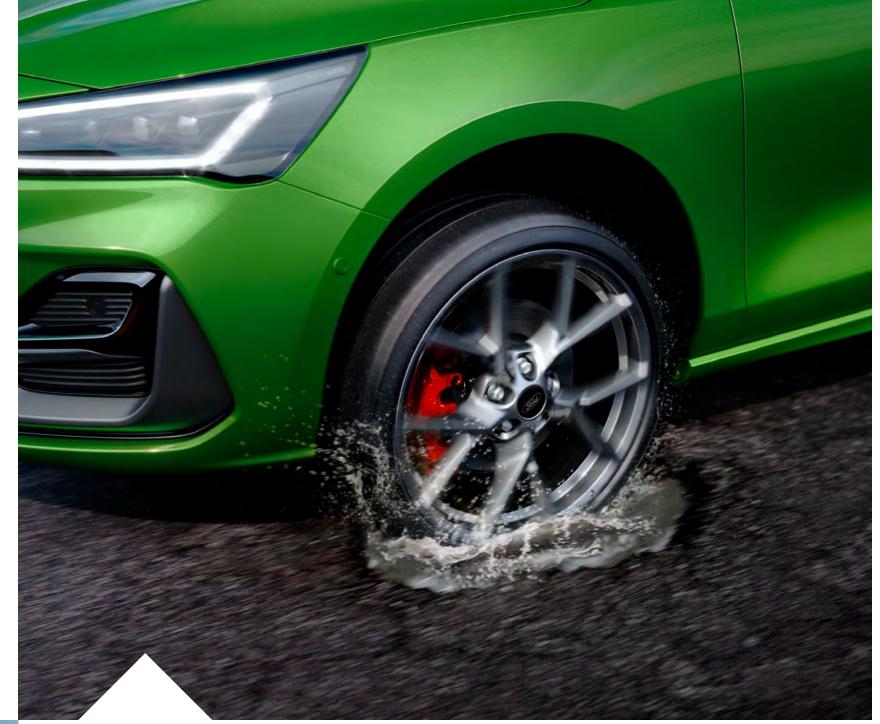
Personalise your listening experience with the new BeoSonic™ B&O Sound System. Adjust your favourite music just the way you like it, discover different sound spaces and select your personal listening modes using the advanced digital sound algorithm operated via an intuitive interface on the vehicle's touchscreen display. (Option on Titanium, ST-Line and Active. Standard on X series and ST)

The BeoSonic<sup>TM</sup> trademark is the property of Bang & Olufsen a/s and is applied for, registered and used in multiple jurisdictions worldwide by the owner.

#### **HEATED STEERING WHEEL**

Warms up the steering wheel – and your hands – to add another layer of comfort between you and the cold outside. (Standard on Titanium X, Active X and ST-Line X. Option on all other series as part of Winter Pack)





#### **HANDS-FREE TAILGATE**

Opening or closing Focus Estate's tailgate is easy, even when your hands are full. With the keys in your pocket or bag, simply use a gentle kicking motion under the centre of the rear bumper and the tailgate will operate without you having to touch a thing. Can also be opened and closed while sitting inside the car. (Option)

#### **CONTINUOUSLY CONTROLLED DAMPING**

Helps you adapt quickly to changing road conditions. Sensors monitor the road surface – and your driving input – every 2 milliseconds, then rapidly adjust the firmness of the dampers for optimum performance in every situation. If a pothole is detected, the system can adjust the shock absorbers to help reduce the impact for a more comfortable ride. (Option on ST as part of Ford Performance Pack, available for 5-door bodystyle only)





With a choice of exterior and interior styling, there's a new Ford Focus that's right for you.



#### **Titanium**

Focus Titanium delivers elevated levels of sophistication and comfort, from superior quality materials to additional technologies.



#### Titanium X

A higher level of standard equipment and styling elements ensures Titanium X offers the best in class technology and comfort.



#### **Active**

Combining the practicality of an SUV with the agility of a hatchback, the sporty Focus Active lets you take on the challenges others can't.



#### **Active X**

Superior levels of sophistication and comfort combined with premium materials and textiles, additional technologies and unique styling elements.



#### ST-Line

The striking ST-Line has a distinctly sporty character thanks to its unique exterior styling and interior detailing.



#### ST-Line X

Combining the sports stylings of ST-Line with the luxurious and technologically-advanced X series, ST-Line X delivers a memorable driving experience.



#### ST

Designed with keen drivers in mind, Focus ST adds even more sporting prowess with all-new Ford Performance seats.

### **TITANIUM**

#### **Key exterior features**

- 16" 15-spoke Dark Sparkle painted alloy wheel
- Locking wheel nuts
- Front upper grille with chrome surround and bars
- Roof rails with silver finish
- LED rear lights
- Electrically-operated and heated, power-foldable door mirrors with integrated side indicators
- Quickclear heated windscreen
- Door line ornamentation bright-finish on lower door line

 Wipers – automatic, includes automatic on/off headlights with follow-me home lighting

#### **Key interior features**

- Sports-style seats with Ray/
   Eton Black fabric trim
- Radio navigation system
  with DAB, 13.2" landscapeaspect TFT touchscreen
  display, SYNC 4 with
  Connected Navigation and
  Voice Control, Apple CarPlay,
  Android Auto, hands-free
  calling, GPS, Bluetooth® and
  audible text messaging, 2x
  USB, Privacy Mode, remote
  audio controls and 6
  speakers

 Dual-zone fully automatic electronic temperature control (DEATC)Autodimming rear-view mirror

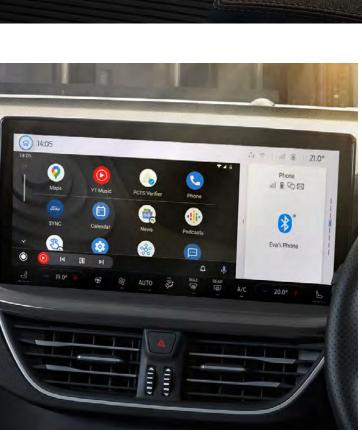
#### **Engines**

#### Petrol

1.0L Ford EcoBoost 125 PS1.0L Ford EcoBoost Hybrid (mHEV) 125 PS

#### Diesel











### **TITANIUM X**

### Key exterior features in addition to Titanium

- 17" 5x3 spoke, Pearl Grey painted/machined alloy wheel with 'multi-spoke' design
- Front upper grille with Satin Aluminium chrome surround and bars
- Front bumper with Satin Aluminium accents
- Privacy glass
- Door line ornamentation bright-finish on upper and lower door line

### Key interior features in addition to Titanium

- Titanium Vignale premium
  Sensico® seats, heated with
  Metal Grey contrast stitching
  and 6-way power seatadjusters
- B&O Sound System (with Beosonic<sup>™</sup> functionality, 360° sound, 10 speakers, 675 watts and Digital Sound Processor)
- Full 12.3" LCD/TFT instrument cluster with digital dials
- Metal Grey stitching on gearshift gaiter, steering wheel, floor mats and centre console soft knee pads

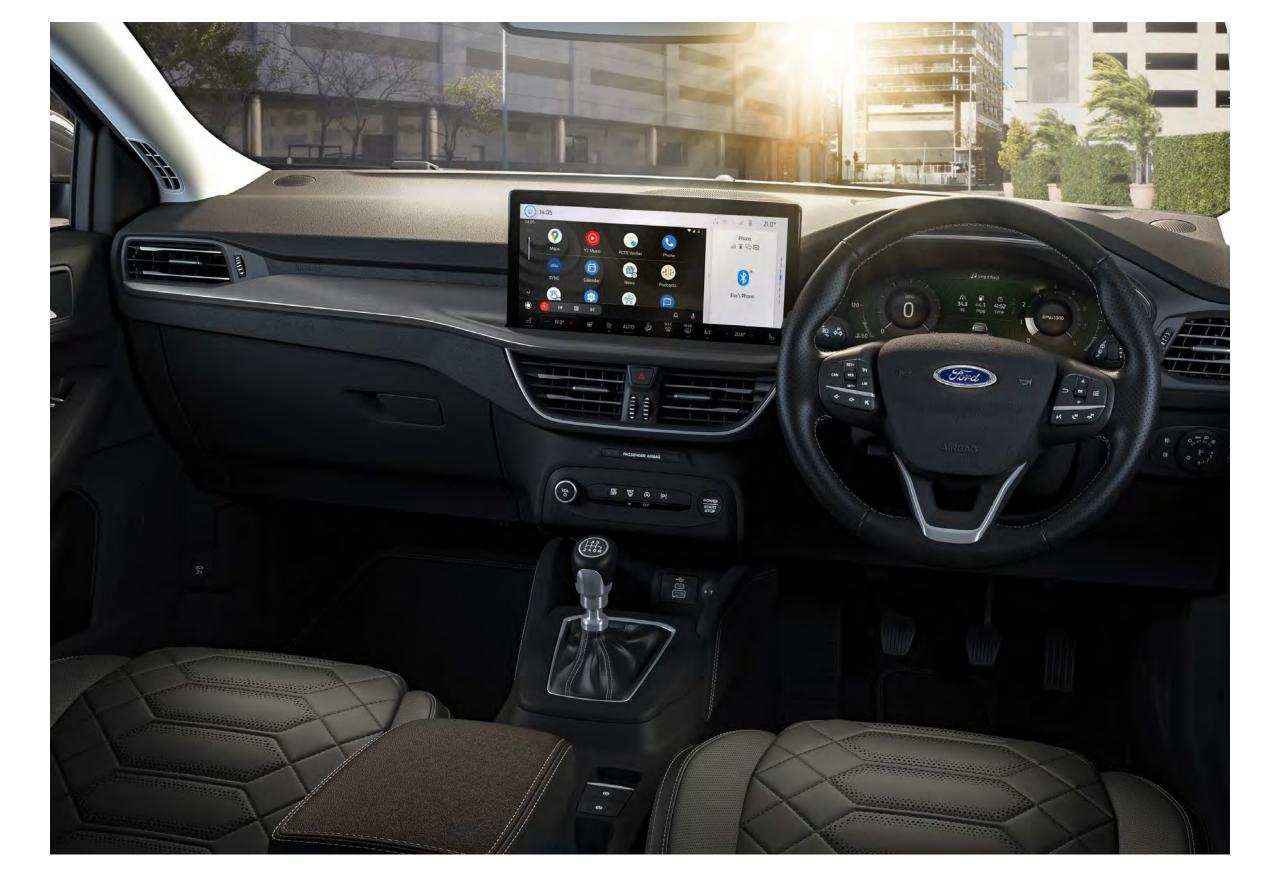
- Vignale-branded scuff platesWireless charging
- Ambient LED lighting in multimedia bin, cup holders, footwells, map pocket and door openings
- Second row seats with 60:40 split, centre armrest, cup holders and ski-hatch opening

#### **Engines**

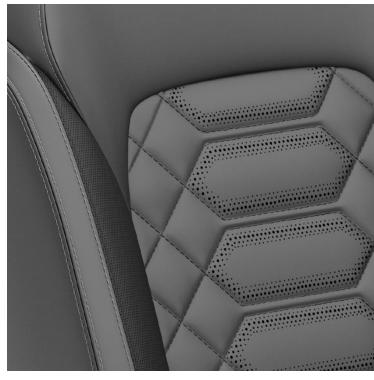
#### **Petrol**

1.0L Ford EcoBoost 125 PS1.0L Ford EcoBoost Hybrid (mHEV) 125 PS

#### Diesel











### **ACTIVE**

#### **Key exterior features**

- 17" 5-spoke alloy wheels with Absolute Black finish
- Unique Active-style front and rear bumpers
- Black roof rails
- Active-style high-ride suspension
- Active side badge
- Active-style rocker panel two-piece self colour black panel and insert (including wheel arch cladding)
- Electrically-operated and heated, power-foldable door mirrors with integrated side indicators
- Wipers automatic, includes auto-dimming rear-view mirror automatic on/off

headlights with follow-me home lighting

#### **Key interior features**

- Sports-style seats with Nunatak Line/Eton Nordic Blue and Black fabric trim with Nordic Blue contrast stitching
- Radio navigation system with DAB, 13.2" landscape-aspect TFT touchscreen display, SYNC 4 with Connected Navigation and Voice Control, Apple CarPlay, Android Auto, hands-free calling, GPS, Bluetooth® and audible text messaging, 2x USB, Privacy Mode, remote audio controls and 6 speakers

 Dual-zone fully automatic electronic temperature control (DEATC)

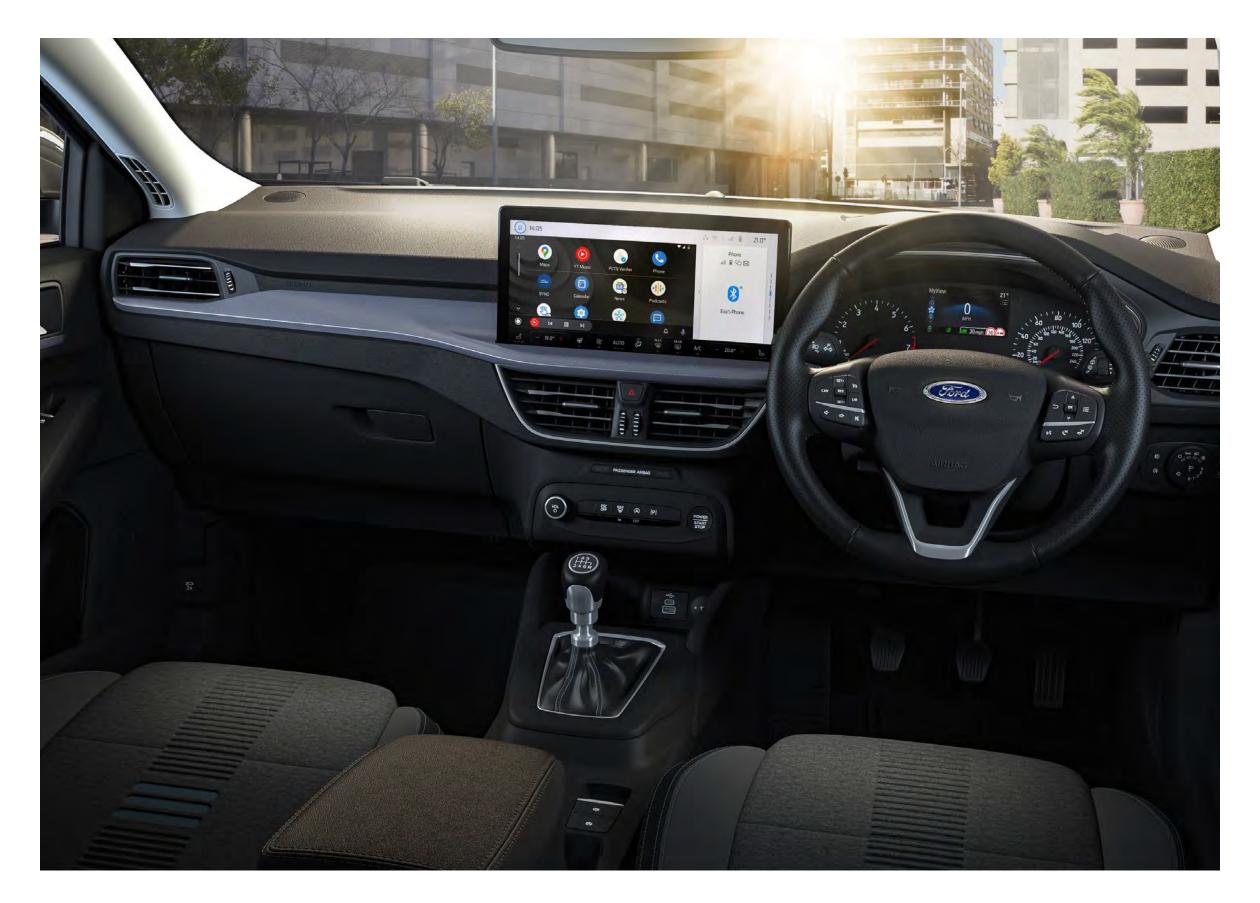
#### **Engines**

#### **Petrol**

1.0L Ford EcoBoost 125 PS1.0L Ford EcoBoost Hybrid (mHEV) 125 PS

#### Diesel











### **ACTIVE X**

### Key exterior features in addition to Active

- 18" 5x2-spoke alloy wheels with Absolute Black painted/machined finish
- Front upper grille black mesh with Satin Aluminium surround
- Privacy glass

### Key interior features in addition to Active

Active Vignale design
 Sensico® seats, heated with
 Metal Grey contrast stitching
 and 6-way power seat adjusters

- B&O Sound System (with Beosonic<sup>™</sup> functionality, 360° sound, 10 speakers, 675 watts and Digital Sound Processor)
- Full 12.3" LCD/TFT instrument cluster with digital dials
- Metal Grey stitching on gearshift gaiter, steering wheel, floor mats and centre console soft knee pads
- Active-branded scuff plates
- Wireless charging
- Ambient LED lighting in multimedia bin, cup holders, footwells, map pocket and door openings

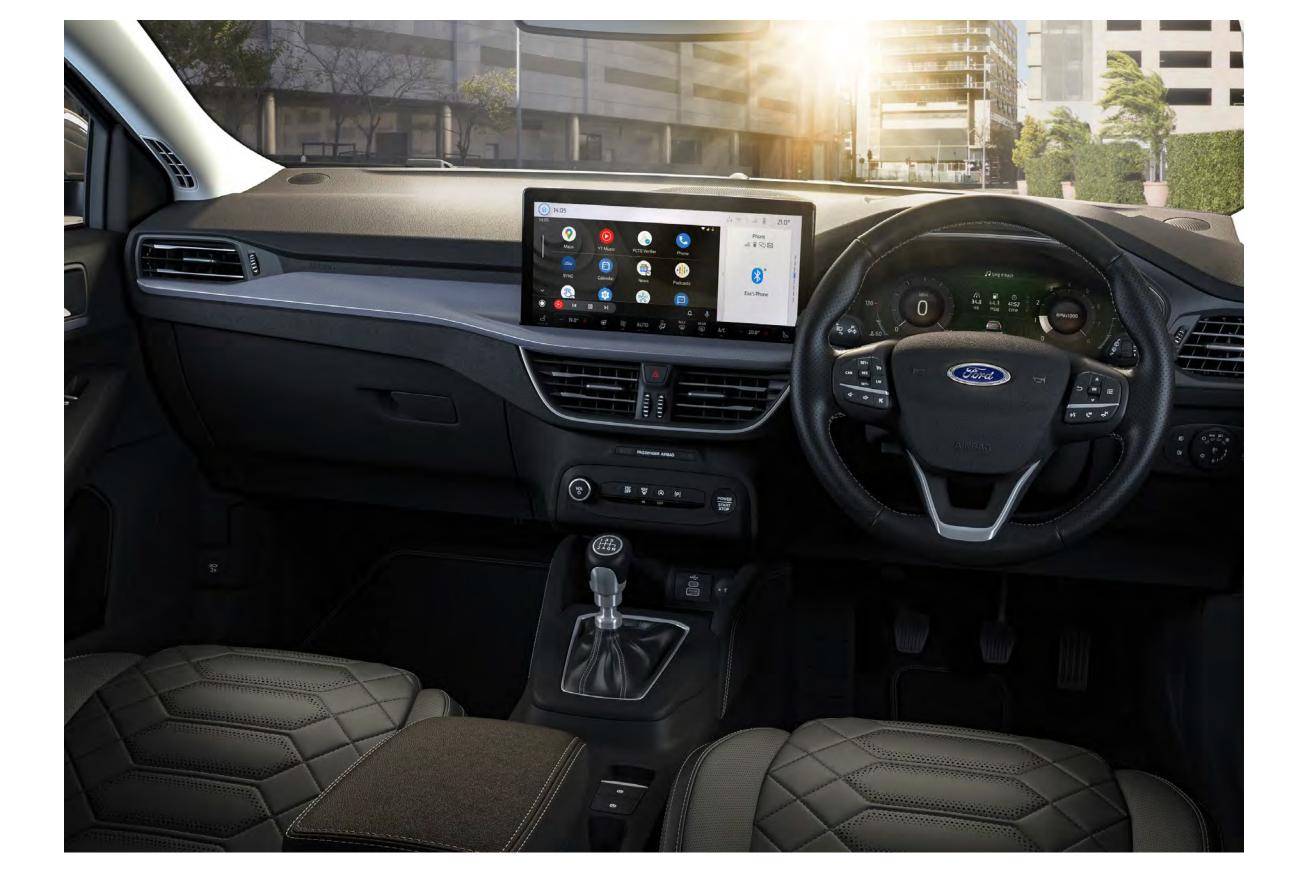
- Front and rear velours carpet mats with double-stitching
- Second row seats with 60:40 split, centre armrest, cup holders and ski-hatch opening

#### **Engines**

#### Petrol

1.0L Ford EcoBoost 125 PS1.0L Ford EcoBoost Hybrid (mHEV) 125 PS

#### Diesel











### **ST-LINE**

#### **Key exterior features**

- 17" 5-spoke Rock Metallic light painted alloy wheel
- Front upper grille black mesh with black surround
- Unique ST-Line front and rear bumpers, with body colour bumper extension
- ST-Line side badge
- Electrically-operated and heated, power-foldable door mirrors with body colour hosuings and integrated side indicators
- LED rear lights

#### **Key interior features**

- Sports-style seats with Foundry/Eton Black fabric trim with red contrast stitching
- Radio navigation system
  with DAB, 13.2" landscapeaspect TFT touchscreen
  display, SYNC 4 with
  Connected Navigation and
  Voice Control, Wireless Apple
  CarPlay, Wireless Android
  Auto, hands-free calling,
  GPS, Bluetooth® and audible
  text messaging, 2x USB,
  Privacy Mode, remote audio
  controls and 6 speakers
- Steering wheel ST-Line sports-style, flat base and red contrast stitching

ST-Line unique gearshift knob, with aluminium-finish, black lettering and red stitching on gearshift gaiter

#### **Engines**

#### Petrol

1.0L Ford EcoBoost 125 PS
1.0L Ford EcoBoost Hybrid
(mHEV) 125 PS

#### Diesel











### **ST-LINE X**

### Key exterior features in addition to ST-Line

- 18" 5x3-spoke, Pearl Grey/ Machined finish alloy wheel, 'Y-spoke' design
- Red painted brake calipers
- Unique ST-Line front and rear bumpers, with Satin Aluminium bumper extension appliqué
- Large rear spoiler
- Privacy glass

### Key interior features in addition to ST-Line

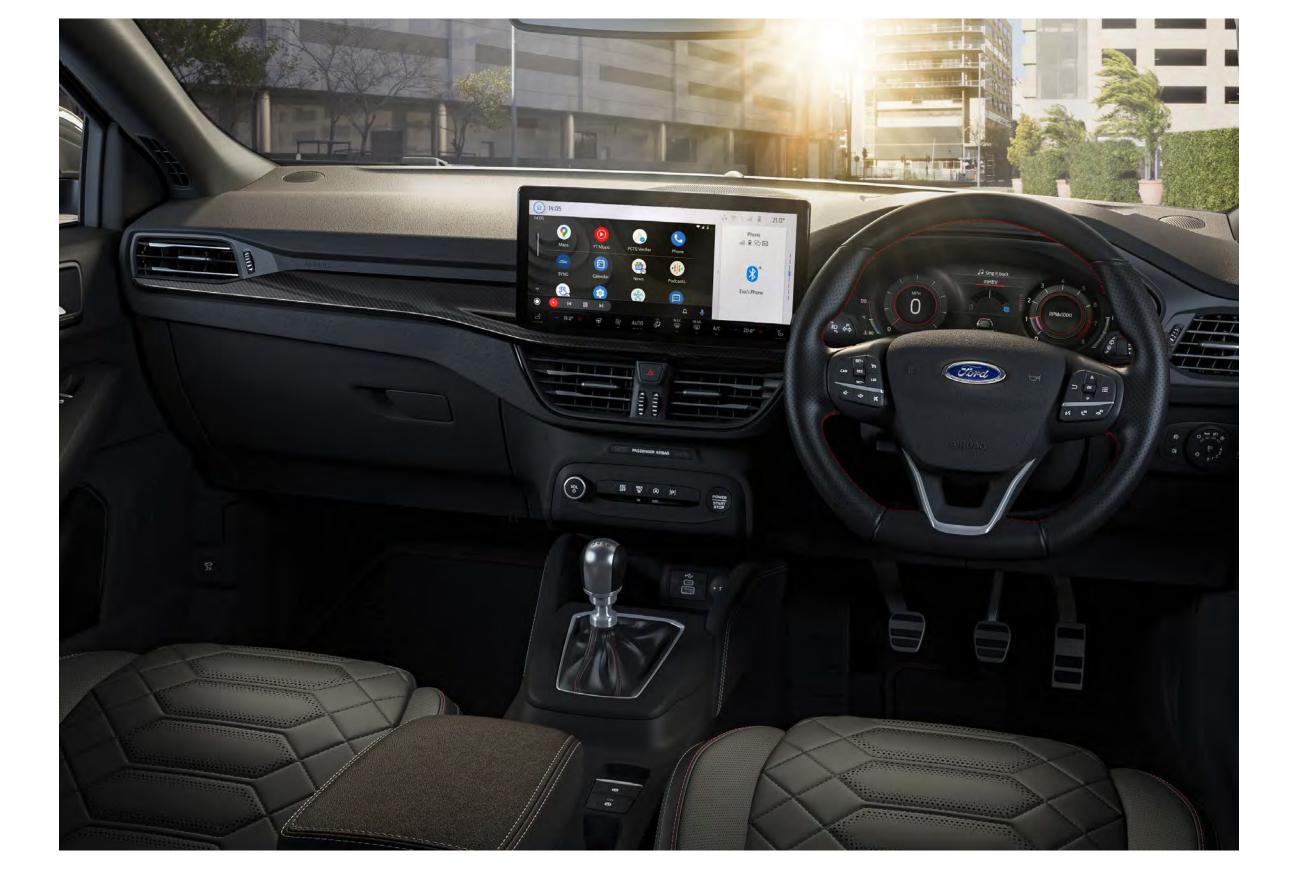
- ST-Line Vignale Sensico®
  sports seats, heated with
  Red contrast stitching and
  6-way power seat-adjusters
- B&O Sound System (with Beosonic<sup>™</sup> functionality, 360° sound, 10 speakers, 675 watts and Digital Sound Processor)
- Full 12.3" LCD/TFT instrument cluster with digital dials
- Red stitching on gearshift gaiter, steering wheel, floor mats and centre console soft knee pads
- ST-Line-branded scuff plates

- Pedal set with aluminium covers
- Wireless charging
- Ambient LED lighting in multimedia bin, cup holders, footwells, map pocket and door openings

#### **Engines**

#### Petrol

1.0L Ford EcoBoost 125 PS1.0L Ford EcoBoost Hybrid (mHEV) 125 PS1.5L Ford EcoBlue 115 PS











### ST

### Key exterior features in addition to ST-Line X

- 19" 5x2-spoke alloy wheels with Magnetite finish 'Y-Spoke' design
- Unique ST front and rear bumpers, with Crystalline Grey bumper extension
- Front upper grille –
   Crystalline Grey mesh and surround, with ST Badge
- Red painted brake calipers
- Dynamic Matrix LED headlights, with autolevelling and -high beam
- ST sports suspension
- Fixed rear-view camera

 ST unique exhausts (dual exhaust on petrol engines, twin exhaust on diesel engines)

### Key interior features in addition to ST-Line X

- New in-house developed
  Ford Performance seats,
  AGR certified, heated and
  6-way power adjustable with
  2-way manual sliding seat
  cushion adjuster and
  Twintrack Neosuede/Feeltek
  partial Sensico® seat trim
- ST unique gearshift knob, with aluminium-finish, red lettering and stitching on gearshift gaiter

- ST-branded scuff plates
- Centre console with sliding armrest, covered stowage bins, storage box, 2x front USB, 12 V front power point and 2x rear USB

#### **Engines**

#### **Petrol**

2.3L Ford EcoBoost 280 PS











### 2 SELECT

#### ST TRACK PACK

- Ford Performance KW Suspension
- 363 mm brakes with Red 4 Piston Brembo® calipers
- Pirelli P-Zero Corsa tyres
- 19" Flow-form alloy wheels in Absolute Black
- ST spoiler, rear diffusor, mirror caps, front bumper wings and roof all finished in an Agate Black





#### **WINTER PACK**

- Heated steering wheel
- Heated driver and passenger seats

### 2 SELECT

#### **DRIVER ASSIST PACK**

- Adaptive Cruise Control (for manual transmission)
- Adaptive Cruise Control with Stop & Go and Lane-Centring (for automatic transmissions)
- Driver Alert
- Blind Spot Assist with Cross Traffic Alert and Trailer Coverage\*
- Traffic Sign Recognition
- Auto high beam





#### **PARKING PACK**

- Door edge protectors
- Active Park Assist (for manual transmissions and EcoBoost Hybrid
   7-speed PowerShift)
- Active Park Assist 2 (for 8-speed Automatic Transmissions)
- Rear wide-view camera

\*Trailer Coverage requires a tow bar to operate. Tow bars are available as an option and as an accessory.

#### **ST-LINE DESIGN PACK**

- ST-Line branded front scuff plates
- Red painted brake calipers
- Pedal set with aluminium covers







Match your lifestyle with a choice of colour, plus wheel options, and exciting extras.



**Desert Island Blue**Metallic body colour\*



Race Red
Solid body colour



Chrome Blue
Metallic body colour\*



Moondust Silver
Metallic body colour\*



Frozen White
Solid body colour\*



Magnetic

Metallic body colour\*



Special metallic body colour\*



Agate Black
Metallic body colour\*



Mean Green
Exclusive body colour (ST only)\*

#### \*At extra cost.

**Fantastic Red** 

The Ford Focus is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

**Note** The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

### PERSONALISE



Ray in Black/Eton in Black Standard on Titanium



Nunatak in Nordic Blue/Eton in Black Standard on Active



Foundry in Black/Eton in Black (with Red decostitch)

Standard on ST-Line



Captain in Black/Feeltek in Ebony (Sensico® with Metal Grey deco-stitch)

Standard for Titanium X and Active X



Captain in Black/Feeltek in Ebony (Sensico®

with Red deco-stitch) Standard for ST-Line X



Partial Sensico® with Red contrast stitching Standard on ST

**Note** Sensico® is a Ford EU trademark for premium synthetic upholstery developed for automotive interiors. As a vegan upholstery, it combines a premium, soft feel, is durable and looks great. Maintenance friendly it is easy to clean and protected against stains and odour. With a high-quality appearance Sensico® feels not only great sitting on during a long journey but gives also a good conscience since it is not animal based. It is the peace of mind design for modern, aspiring car drivers.

### **3** PERSONALISE



12-spoke alloy wheel, 6x2 'multi-spoke' design. Finish: Dark Sparkle

Standard for Titanium



**17"** 

5-spoke alloy wheel. Finish: Foundry Black painted/machined

Standard on Active



**17"** 

15-spoke alloy wheel, 5x3 'multi-spoke' design. Finish: Pearl Grey/Bright Machining, high-gloss Standard for Titanium X



**18**"

5-spoke alloy wheel, 5x2 'twin-spoke' design. Finish: Absolute Black/Bright Machining, high-gloss

Standard for Active X



17"

5-spoke 'Y-spoke' design alloy wheel. Finish: Rock Metallic, high-gloss

Standard for ST-Line



19"

10-spoke 'Y-spoke' design alloy wheel. Finish: Magnetite, matt

Standard for ST



18"

15-spoke alloy wheel, 5x3 'Y-spoke' design. Finish: Pearl Grey/Bright Machining, high-gloss

Standard for ST-Line X



10-spoke Ford Performance wheel Finish: Absolute Black

Included in Track Pack for ST

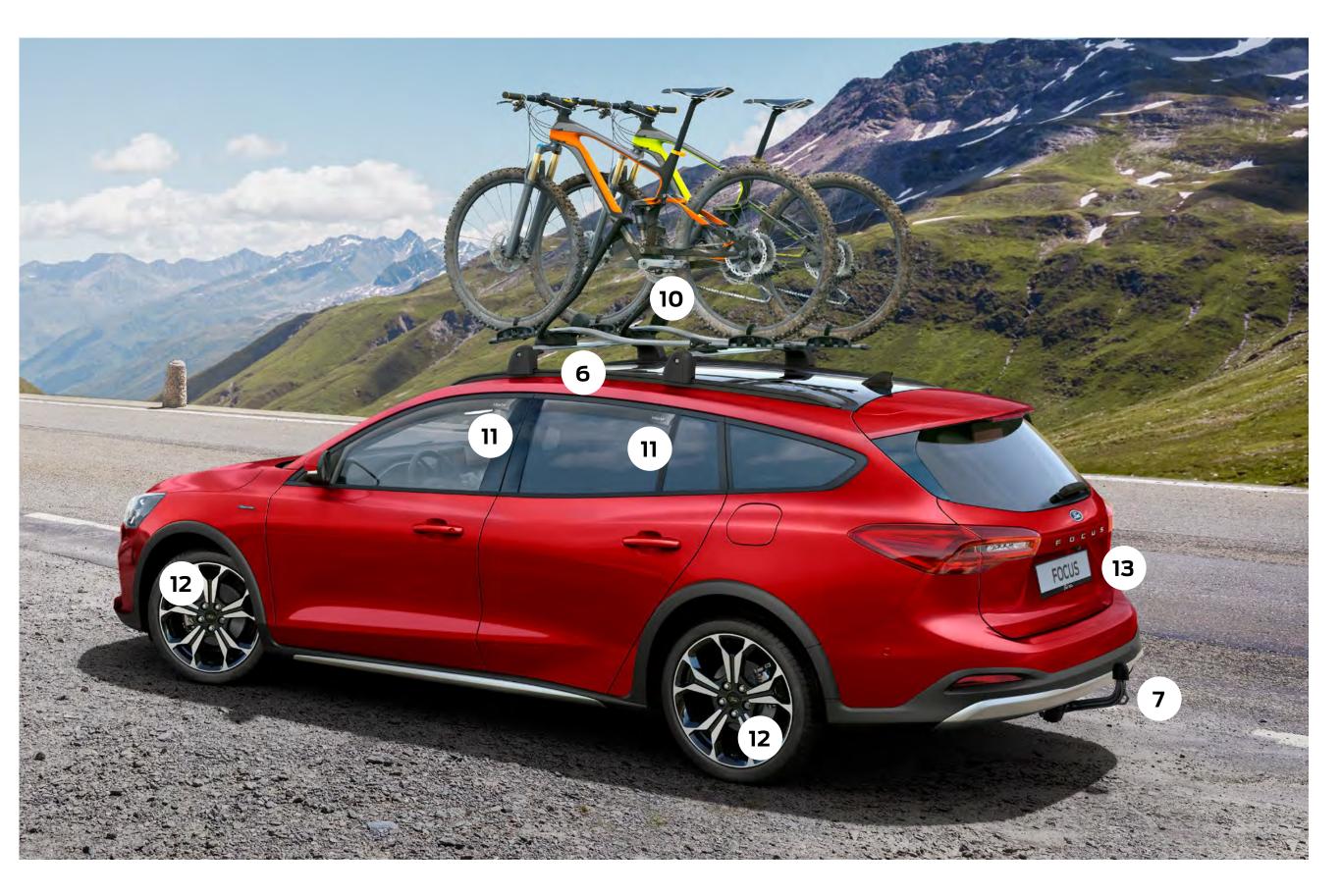
Note All alloy wheels are available as accessories through your Ford Dealer at extra cost while stocks last. Visit ford-accessories.com

# **3** PERSONALISE



For more accessories please visit www.ford-accessories.ie

For a range of Ford branded merchandise – from clothing to lifestyle and travel products – visit **www.fordlifestylecollection.com** 



- Coat hanger
- 2 Rubber floor mats
- 3 Load retention guard
- 4 Load compartment mat
- 5 Rear bumper protector
- 6 Cross bars
- 7 Detachable tow bar

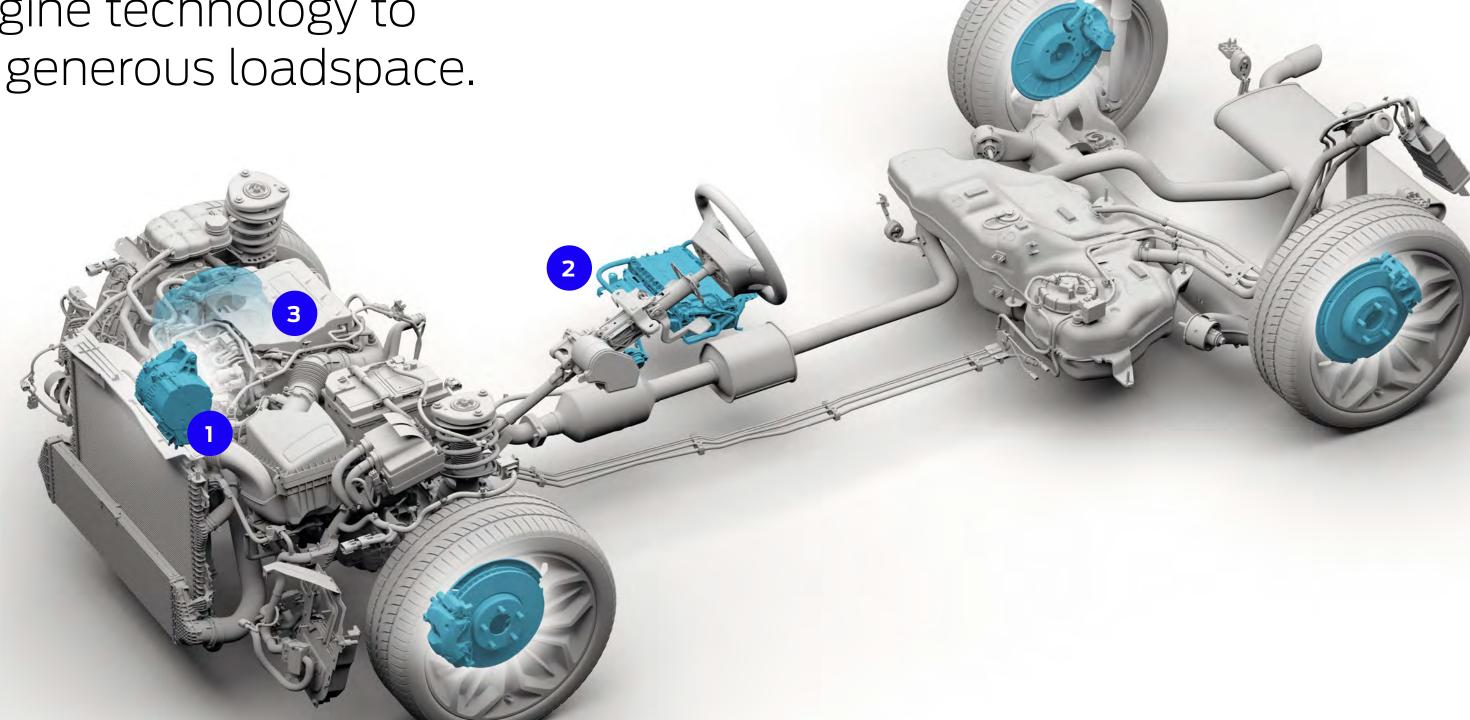
- 8 18" Ford Performance alloy wheel, lightweight, 10-spoke design, magnetite matt
- 9 Mud flaps
- 10 Thule®+ roof bike carrier
- 11 ClimAir®+ wind deflectors
- 12 Locking wheel nuts
- 13 Ford licence plate holder

Items ordered as an option will be fitted in the factory. If ordered as an accessory, items will be fitted at the Dealership. Fitment of accessories may have an impact on your vehicle's fuel consumption.

+Item covered by third party supplier's warranty, please see back cover for details.



Get to know your Ford Focus inside and out, from its intelligent engine technology to its generous loadspace.



### **CHOOSE YOUR LEVEL OF 'VROOM-VROOM'**

However you like to drive, the Ford EcoBoost Hybrid petrol engine delivers gutsy yet economical performance that will put a smile on your face.

#### 1 Belt-driven integrated starter/generator (BISG)

The BISG acts as an electric motor, seamlessly integrating with the petrol engine to provide additional torque during normal driving and accelerating. While the **EcoBoost Hybrid PowerShift** improves fuel economy by keeping the hybrid engine at optimum speed for efficiency.

#### 2 48-volt battery

The lithium-ion battery that powers the electric motor is located under the front passenger seat. It is automatically recharged while you drive, and by regenerative braking that reclaims energy as you slow down.

#### 3 1.OL Ford EcoBoost petrol engine

The Focus EcoBoost Hybrid is available with a 125 PS (92 kW (plus 16 PS (12 kW) electric)) Ford EcoBoost petrol engine.



### FUEL AND PERFORMANCE

		łybri	)Blue		
	1.0 Ford EcoBoost 125 PS	1.0 Ford EcoBoost Hybrii (mHEV) 125 PS	1.5 Ford EcoBlue 115 PS	ord Soost PS	2.3 Ford EcoBoost 280 PS
	1.0 F EcoE 125 F	1.0 F EcoE (mH 125 F	1.5 F	2.3 Ford EcoBoost 280 PS	2.3 F EcoE 280
5-DOOR					
Available on	All Series excl. ST	All Series excl. ST	All Series excl. ST	ST	ST
Emission standard	Euro 6d TEMP	Euro 6d TEMP	Euro 6d TEMP	Euro 6d TEMP	Euro 6d TEMP
Fuel type	Petrol	Petrol	Diesel	Petrol	Petrol
Maximum Power PS (kW)	125 (92)	125 (92)	115 (84)	280 (206)	280 (206)
Torque Nm	170	170	250	420	415
CO <sub>2</sub> EMISSIONS® (WLTP FIGURES WITH NO OPTIONS)					
Lowest Performing CO <sub>2</sub> g/km	121	122	129	183	182
Highest Performing CO <sub>2</sub> g/km	135	134	136	183	182
Transmission	6-speed manual	7-speed PowerShift automatic	8-speed automatic	6-speed manual	7-speed automatic
Drive	4x2	4x2	4x2	4x2	4x2
COMBINED FUEL CONSUMPTION® (WLTP FIGURES WITH NO OPTIONS)					
Lowest Performing MPG (L/100k) Combined	47.1 (6.0)	47.9 (5.9)	44.1 (6.4)	35.3 (8.0)	35.3 (8.0)
Highest Performing MPG (L/100k) Combined	52.3 (5.4)	52.3 (5.4)	57.6 (4.9)	35.3 (8.0)	35.8 (7.9)
PERFORMANCE <sup>Ø</sup>					
Max. speed (mph)	124	121	116	155	155
0-60 mph (secs)	10.2	10.2	11.8	5.7	5.7
WEIGHTS AND LOADS					
Kerbweight (kg)#	1330	1387	1415	1512	1529
Gross Vehicle Mass (kg)	1895	19110	1910	2020	2040
Gross Train Mass (kg)	2995	2410	3310	3620	3640
Max. Towable Mass (kg) (braked)	1100	1500	1400	1600	1600
Max. Towable Mass (kg) (unbraked)	665	670	705	750	750

ä

<sup>®</sup>Ford test figures. <sup>®</sup>The declared Fuel/Energy Consumptions, CO<sub>2</sub>-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO<sub>2</sub>-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions and fully replaced the NEDC by end of 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range.  $CO_2$  is the main greenhouse gas responsible for global warming. \*Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. Towing limits quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. Roof load is a maximum of 75 kg on all models. Gross Train Mass includes trailer weight.



### FUEL AND PERFORMANCE

		- Aybri	oBlue		
	1.0 Ford EcoBoost 125 PS	1.0 Ford EcoBoost Hybric (mHEV) 125 PS	1.5 Ford EcoBlue 115 PS	2.3 Ford EcoBoost 280 PS	2.3 Ford EcoBoost 280 PS
	1.0 F Ecol 1251	1.0 F Ecol (m F 125 I	1.5 F	2.3 F Ecol 280	2.3 F Ecol 280
ESTATE					
Available on	All Series excl. ST	All Series excl. ST	All Series excl. ST	ST	ST
Emission standard	Euro 6d TEMP	Euro 6d TEMP	Euro 6d TEMP	Euro 6d TEMP	Euro 6d TEMP
Fuel type	Petrol	Petrol	Diesel	Petrol	Petrol
Maximum Power PS (kW)	125 (92)	125 (92)	115 (84)	280 (206)	280 (206)
Torque Nm	170	170	250	420	415
CO <sub>2</sub> Emissions <sup>®</sup> (WLTP figures with no options)	See 5-door	See 5-door	See 5-door	See 5-door	See 5-door
Lowest Performing CO <sub>2</sub> g/km	121	122	129	183	182
Highest Performing CO <sub>2</sub> g/km	135	134	136	183	182
Transmission	6-speed manual	7-speed PowerShift automatic	8-speed automatic	6-speed manual	7-speed automatic
Drive	4x2	4x2	4x2	4x2	4x2
COMBINED FUEL CONSUMPTION® (WLTP FIGURES WITH NO OPTIONS)					
Lowest Performing MPG (L/100km) Combined	47.1 (6.0)	47.9 (5.9)	44.1 (6.4)	35.3 (8.0)	35.3 (8.0)
Highest Performing MPG (L/100km) Combined	52.3 (5.4)	52.3 (5.4)	57.6 (4.9)	35.3 (8.0)	35.8 (7.9)
PERFORMANCE <sup>®</sup>					
Max. speed (mph)	123	120	115	155	155
0-60 mph (secs)	10.5	10.4	12.1	5.8	5.8
WEIGHTS AND LOADS					
Kerbweight (kg)#	1394	1451	1479	1547	1563
Gross Vehicle Mass (kg)	1950	2005	2035	2070	2100
Gross Train Mass (kg)	2950	3505	3435	3670	380
Max. Towable Mass (kg) (braked)	1000	1500	1400	1600	1600
Max. Towable Mass (kg) (unbraked)	695	725	735	750	750

°Ford test figures. °°The declared Fuel/Energy Consumptions, CO<sub>2</sub>-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO<sub>2</sub>-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions and fully replaced the NEDC by end of 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO2 emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. \*Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. Towing limits quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. Roof load is a maximum of 75 kg on all models. Gross Train Mass includes trailer weight.

			Active & Acti	ve X	ST-Line & ST	-Line X	ST	
	5-door*	Estate*	5-door	Estate	5-door	Estate	5-door	Estate
Overall length (mm)	4382	4672	4397	4693	4392	4672	4393	4675
Overall width with/without mirrors (mm)	1979/1825	1979/1825	1979/1844	1979/1844	_	_	_	_
Overall width with folded-back mirrors (mm)	1848	1848	_	_	_	_	_	_
Overall height (mm) (with antenna, unladen)	1471	1494	1502	1532	1459	1485	1458	1485
Wheelbase (mm)	2700	2700	_	_	_	_	_	_
Turning circle – kerb to kerb (m)	10.7	10.7	_	_	_	_	11.1	11.1
INTERIOR DIMENISONS								
1st seat row headroom (mm) (without panorama roof)	987	987	_	_	_	_	_	_
1st seat row legroom (mm) (maximum with seat in rearmost midheight position)	1109	1109	_	_	_	_	_	_
1st seat row shoulder room (mm)	1421	1421	_	_	_	_	_	_
2nd seat row headroom (mm) (without panorama roof)	965	1008	_	_	_	_	_	_
2nd seat row legroom (mm) (nominal with front seat in 95% SAE position)	918	918	_	_	_	_	_	_
2nd seat row shoulder room (mm)	1395	1395	_	_	_	_	_	_
LUGGAGE CAPACITY (LITRES)‡								
5-seat mode (laden to seat back height) (with mini spare)	358	593	_	_	_	_	290	_
5-seat mode (laden to seat back height) (with mini spare & B&O)	290	550	_	_	_	_	290	_
5-seat mode (laden to roof) (with mini spare)	443	728	_	_	_	_	373	_
5-seat mode (laden to roof) (with mini spare & B&O)	373	694	_	_	_	_	373	_
2-seat mode (laden to roof) (with mini spare)	1320	1620	_	_	_	_	1250	_
2-seat mode (laden to roof) (with mini spare & B&O)	1250	1576	_	_	_	_	1250	_

<sup>‡</sup>Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted. \*All series unless otherwise stated.

### 5-DOOR

Height including





Length: 4,397 mm

Width (with mirrors): 1,979 mm

## **ESTATE**

antenna: 1,536 mm



Length: 4,693 mm

Width (with mirrors): 1,979 mm

# 4 SPECIFICATIONS

# **DIMENSIONS**

				ST-Line & ST	ST-Line & ST-Line X			
	5-door*	Estate*	5-door	Estate	5-door	Estate	5-door	Estate
LOADSPACE								
Load opening height (mm)	613	702	_	_	_	_	_	_
Max. loading height (mm)	803	895	_	_	_	_	_	_
Loading width between wheel arches (mm)	1016	1150	_	_	_	_	_	_
Max. load opening width (mm)	1018	1051	_	_	_	_	_	_
Load opening width (at floor) (mm)	998	1078	_	_	_	_	_	_
Loading length (at floor to second row seats) (mm)	844	1047	_	_	_	_	788	_
FUEL TANK CAPACITY (LITRES)								
Petrol	52	52	_	_	_	_	_	_
Diesel	47	47	_	_	_	_	_	_

<sup>‡</sup>Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted. \*All series unless otherwise stated.

# **COLOUR AND TRIM**

	Solid Premium body colours* body colours					Exclusive body colours*			
	Race Red	Frozen White	Moondust Silver	Agate Black	Chrome Blue	Magnetic	Desert Island Blue	Fantastic Red	Mean Green
TITANIUM									
Seat facing trim and colour: Ray in Black Seat bolster trim and colour: Eton in Black with Metal Grey stitching Instrument panel colour: Ebony									_
TITANIUM X									
Seat facing trim and colour: Sensico® in Ebony Seat bolster trim and colour: Sensico® in Ebony with Metal Grey stitching Instrument panel colour: Ebony									_
ACTIVE									
Seat facing trim and colour: Sensico® in Black Seat bolster trim and colour: Casual in Black with Nordic Blue stitching Instrument panel colour: Ebony				_			_		_
ACTIVE X									
Seat facing trim and colour: Sensico® in Ebony Seat bolster trim and colour: Sensico® in Ebony with Metal Grey stitching Instrument panel colour: Ebony							_		_
ST-LINE									
Seat facing trim and colour: Foundry in Ebony Seat bolster trim and colour: Eton in Black with Red stitching Instrument panel colour: Ebony									_
ST-LINE X									
Seat facing trim and colour: Sensico® in Ebony Seat bolster trim and colour: Sensico® in Ebony with Red stitching Instrument panel colour: Ebony									_
ST									
Seat facing trim and colour: Twintrack in Ebony Seat bolster trim and colour: Sensico® in Ebony with Red stitching Instrument panel colour: Ebony			_		_		_		

<sup>\*</sup>Premium and exclusive body colours are options at extra cost.





**DRIVER ASSISTANCE** 

Intelligent Speed Limiter

Assistance Pack)

Driver Assistance Pack)

**EXTERIOR LIGHTING** 

adaptive cornering lights

Headlights - Automatic on/off

Rear lights with LED technology

Lane-Keeping Aid<sup>1)</sup> with Lane-Keeping Alert

Blind Spot Information System<sup>1)</sup> (with Trailer Coverage)

lights, adaptive cornering lights and glare free lighting

Cruise control with Speed Limiter

Front and rear parking sensors

Active Park Assist (manual and PowerShift transmission) – including perpendicular

and parallel park assist and Park-Out Assist (part of optional Convenience Pack)

Active Park Assist 2 (automatic transmission only) – including perpendicular and parallel park assist and Park-Out Assist (part of optional Convenience Pack)

Adaptive Cruise Control (manual transmission only) (part of optional Driver

transmission only) (part of optional Driver Assistance Pack)

Traffic Sign Recognition (part of optional Driver Assistance Pack)

Wide angle rear-view camera – shown in the main display unit screen

Adaptive Cruise Control with Lane-Centring Assist and Stop and Go (automatic

Driver Alert System<sup>1)</sup>, Traffic Sign Recognition<sup>1)</sup> and auto high beam<sup>1)</sup> (part of optional

Headlights – Fixed full LED with LED daytime running lights, LED fog lights and LED

Headlights – Dynamic Matrix LED with LED daytime running lights, intergated fog

### DRIVING EXPERIENCE

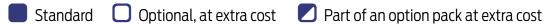
ST		
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Rear fog light

### DRIVING EXPERIENCE

	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
SUSPENSION							
Standard duty rear shock absorbers							
Standard duty suspension			_	_	_	_	_
Sports suspension	_	_	_	_			_
Raised suspension (30 mm higher than standard)	_	_			_	_	_
Unique ST Sport Suspension	_	_	_	_	_	_	
Continuously Controlled Damping (CCD) Suspension, 5-door only (part of optional Performance Pack)	_	_	_	_	_	_	
Ford Performance Coilover Suspension – Adjustable for Height, Bump and Rebound (part of optional Track Pack)	_	_	_	_	_	_	
Rear suspension – Twist beam (all 5-door)							_
Rear suspension – Multi-link (all Estate and ST)							
INSTRUMENTS AND CONTROLS							
Tyre Pressure Monitoring System (TPMS) <sup>1)</sup>							
TECHNOLOGY							
Selectable Drive Modes							
Head-up display	_		_		_		
Hands-free tailgate (Estate only)	_		_		_		

Safety feature.



<sup>&</sup>lt;sup>1)</sup>Safety feature.

# 4 SPECIFICATIONS

### DRIVING EXPERIENCE

COMFORT AND	CONVENIENCE

	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
OPTION PACKS							
Winter Pack – heated front seats and heated steering wheel							
ST-Line Design Pack: interior scuff plates, red brake calipers, alloy sport pedals	_	_	_		_	_	_
Parking Pack – Manual and PowerShift transmission: Active Park Assist with manual transmission, door edge protectors, rear wide-view camera							
Parking Pack – Automatic transmission (Diesel and ST): Active Park Assist 2 (also operates gears, acceleration and brake), door edge protectors, rear wide-view camera	0	0	0	0	0	0	0
Driver Assistance Pack – Traffic Sign Recognition, auto high beam, Adaptive Cruise Control (with Lane-Centring Assist and Stop & Go on automatic transmission only)					0	0	
Ford Performance Pack – 5-door only: Additional Track Mode; Selectable/Adjustable Continuously Controlled Damping System (CCD); For manual transmission – Launch Control, Shift Light and rev matching	_	_	_	_	_	_	
ST Track Pack – 5-door manual only: Black painted roof, door mirrors, spoiler, and rear diffusor Brembo® Front Brake System with 363 mm disks (330 mm standard) Ford Performance 3-Way Adjustable Coilover Suspension (Height, Bump, Rebound) 19" Ford Performance alloy wheels Pirelli P-Zero Corsa tyres Track Mode	_	_	_	_	_	_	

<sup>&</sup>lt;sup>1)</sup>Safety feature.

### PERFORMANCE AND EFFICIENCY

	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
INSTRUMENTS AND CONTROLS							
Trip/fuel computer							
TECHNOLOGY							
Auto Start-Stop system							

	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
INTERIOR CONVENIENCE							
Centre console – Sliding armrest, cup holder with sliding cover (on manual and PowerShift transmission only)							
Centre console – Short sliding armrest, open cup holder, 12 V front power point (on automatic transmission only)							
Overhead console – Medium length, with front and rear LED courtesy lights							
Mini overhead console – Sunglasses bin, with front and rear LED courtesy lights (part of optional panorama roof)							
AUDIO AND COMMUNICATION SYSTEMS							
Ford SYNC 4 DAB Radio with Navigation, 13.2" TFT touchscreen, 4.2" TFT colour cluster, 6 speakers, Bluetooth®, remote audio controls, Voice Control, AppLink, Android Auto/Apple CarPlay, 2 USB ports		_		_		_	_
Ford SYNC 4 DAB Radio with B&O Premium Audio System with 360° sound and Digital Sound Processor, Navigation, 13.2" TFT touchscreen, 12.3" digital cluster, 10 speakers, Bluetooth®, remote audio controls, Voice Control, AppLink, Wireless Android Auto/Apple CarPlay and 2 USB ports	_	•	_	•	_	•	
FordPass Connect with eCall*							
CLIMATE CONTROL							
Air conditioning – Manual control	_	_	_	_	_	_	_
Air conditioning – Dual-zone Electronic Automatic Temperature Control (DEATC)							
INTERIOR LIGHTING							
Courtesy light – Ice Blue lighting in media bin area, cup holder illumination		_		_		_	_
Courtesy light – Ambient LED courtesy Ice Blue lighting in footwell area, inner door levers, door map pockets, cup holder illumination, front and rear map-reading lights (part of optional Performance Pack on ST Petrol 5-door)	_	•	_	•	_	•	

<sup>\*</sup>Ford eCall is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.



# 4 SPECIFICATIONS

### COMFORT AND CONVENIENCE

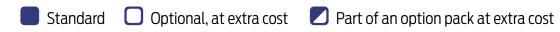
	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
SEATING							
Front seats – Sports style, V-shape with high bolster							_
Front Seats – Ford Performance	_	_	_	_	_	_	
Driver's and passenger's seatback map pocket							
Front seats – Driver's manual rotary recliner seat		_		_		_	_
Front seats – Passenger's manual rotary recliner seat							_
Front seat – Driver's manual lumbar support adjustment		_		_		_	_
Front seat – Driver's electrically-operated lumbar support adjustment	_		_		_		
Front seat – Driver's manual height and fore/aft adjustment		_		_		_	_
Front seat – Driver's power height and fore/aft adjustment, includes power recliner	_		_		_		
Front seat – Passenger's manual fore/aft adjustment		_		_		_	_
Front seat (non-mild Hybrid only) – Passenger's manual height and lumbar support adjustment							_
Front seat – Passenger's power height and fore/aft adjustment, includes passenger's power lumbar support adjustment	_	_	_	_	_	_	
Comfort seats – Driver's and passenger's manual height and fore/aft adjustment, includes manual recliner, headrest and cushion length adjustment, with power lumbar seat support (mild Hybrid does not include passenger height adjustment or lumbar seat support)	0	_	0	_	0	_	_
Front seats – Driver's and passenger's heated seats							
Rear seat – 60:40 split folding seats		_		_		_	_
Rear seat – 60:40 split folding seats with ski hatch	_		_		_		
Rear centre armrest with cup holders	_		_		_		

<sup>\*</sup>Ford eCall is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

### COMFORT AND CONVENIENCE

	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
INSTRUMENTS AND CONTROLS							
Door mirrors – Body colour housing, heated, power folding, electrically-operated, integrated side indicator, approach lights							
Openable panorama roof – 2-piece design							
Tailgate wash/wipe							
Wipers – Rain-sensing, includes auto-dimming rear-view mirror, automatic on/off headlights with follow-me home lighting							
Handbrake – Electric, with autohold feature							
Gearshift knob — Sensico®-trimmed (on manual and PowerShift transmission)					_	_	_
Gearshift knob – ST, aluminium (on manual transmission only)	_	_	_	_	_	_	
Gearshift knob – E-shifter, rotary bezel (on automatic transmission only)							
Steering wheel – Heated 3-spoke, premium-touch hand-stitched Sensico®					_	_	_
Steering wheel – 3-spoke, premium-touch hand-stitched Sensico®, flat base with red stitching	_	_	_	_			_
Steering wheel – Sensico®-wrapped ST style	_	_	_	_	_	_	
Steering wheel – Heated (optional pack includes driver and passenger heated seats)							
Ford KeyFree System with Keyless Entry and Keyless Start with sleep mode key fob							
Windows – Electrically-operated front and rear with one-touch lowering/closing on driver's side and global closing							
TECHNOLOGY							
Ford Easy Fuel capless refuelling system							
Quickclear heated windscreen							
Wireless charging pad	_		_		_		
МуКеу							
Rear-view mirror – Auto-dimming							

<sup>\*</sup>Ford eCall is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.



### SAFETY AND SECURITY

<b>UTILI</b>	TY
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	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
SAFETY							
Acoustic laminated windscreen							
Non mild Hybrid: Anti-lock braking system (ABS) <sup>1)</sup> , Enhanced Electronic Stability Control (ESC) <sup>1)</sup> with Traction Control <sup>1)</sup> , Emergency Brake Assist (EBA) <sup>1)</sup> , Hill Start Assist (HSA) <sup>1)</sup> and Trailer Sway Control <sup>1)</sup>		•	•	•		•	
Mild Hybrid: Anti-lock braking system (ABS) with Electronic Brake Boost, Enhanced Electronic Stability Control (ESC) <sup>1)</sup> with Traction Control <sup>1)</sup> , Emergency Brake Assist (EBA) <sup>1)</sup> , Hill Start Assist (HSA) <sup>1)</sup> and Trailer Sway Control <sup>1)</sup>							_
Seat belt reminder for driver, passenger and rear seats, includes passenger seat occupant detection							
Airbags – Driver and front passenger¹)◆							
Airbags – Front side impact <sup>1)</sup>							
Airbags – Front and rear side curtain <sup>1)</sup>							
Passenger airbag deactivation switch¹)◆							
Seats – ISOFIX mounting provision for child seat <sup>1)</sup>							
SECURITY							
Remote central/double locking							
Childproof rear door locks							
Thatcham Category 1 perimeter and volume-sensing alarm							

<sup>&</sup>lt;sup>1)</sup>Safety feature.

	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
CARPET AND TRIM							
Floor mats – Front, velours		_		_		_	_
Floor mats – Front and rear, with Nordic Blue stitching	_	_	_		_	_	_
Floor mats – Front and rear, double stitching	_		_	_	_		
ELECTRICAL							
Luggage compartment power point (Estate only)							
EXTERIOR FUNCTIONAL							
Trailer coupling – detachable (includes 13-pin electrical kit, permanent power supply, Trailer Sway Control, Hill Start Assist)							0
Trailer coupling pre-equipment kit							_
Door edge protectors – Front and rear (part of optional Convenience Pack)							
LOADSPACE COMPARTMENT							
Easy-stow tonneau cover (Estate only)							
Load compartment area cover (5-door only)							
Load compartment tie-down loops (Estate only)							
Load floor carpet							

<sup>\*</sup>Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger airbag. The safest place for children is properly restrained on the rear seat.

## **INSURANCE GROUPS**

	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
5-DOOR							
1.0 Ford EcoBoost (125 PS), 6-speed manual	13E	15E	13E	15e	13E	15E	_
1.0 Ford EcoBoost Hybrid (mHEV) (125 PS), 7-speed PowerShift automatic	13E	15E	13E	14E	13E	15E	_
2.3 Ford EcoBoost (280 PS), 6-speed manual	_	_	_	_	_	_	27E
2.3 Ford EcoBoost (280 PS), 7-speed automatic	_	_	_	_	_	_	27E
1.5 Ford EcoBlue (115 PS), 8-speed automatic	12E	12E	12E	12E	12E	13E	_
ESTATE							
1.0 Ford EcoBoost (125 PS), 6-speed manual	13E	15E	13E	15E	13E	15E	_
1.0 Ford EcoBoost Hybrid (mHEV) (125 PS), 7-speed PowerShift automatic	13E	14E	13E	15E	13E	15E	_
2.3 Ford EcoBoost (280 PS), 6-speed manual	_	_	_	_	_	_	27E
2.3 Ford EcoBoost (280 PS), 7-speed automatic	_	_	_	_	_	_	27E
1.5 Ford EcoBlue (115 PS), 8-speed automatic	12E	12E	12E	12E	12E	12E	_

E = Exceeds security requirement for model concerned and group rating has been reduced. Insurance ratings are issued by the Association of British Insurers and are shown above on the 1-50 rating scale.

### **WARRANTY**

	All Focus Models
WARRANTY	
3-year/60,000 miles* Base Warranty (first year unlimited mileage)	
1-year/unlimited miles* Ford Assistance Roadside Cover (Europe)	
Ford Protect Service Plans, including scheduled servicing and extended Ford Assistance	
3-year/60,000miles* Paint Warranty (first year unlimited mileage)	
12-year/unlimited miles* Perforation Warranty	
Ford Protect Classic Extended Warranty (can only be purchased at point of registration)	

<sup>\*</sup>From the date of first registration. Subject to terms and conditions.

# FORD ACCESSORIES

## **OUTDOOR LIFESTYLE**

		Bodys	tyle	Series						
	Part Number	5-door	Estate	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
OUTDOOR LIFESTYLE										
ARB* Cargo Organizer	Various	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
ARB* Camping Table with carry bag, aluminium	2 615 990	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
ARB* Camping Chair with carry bag, black and beige	2 615 988	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
ARB* Rooftop Tent Flinders, with ladder	2 616 022	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
ARB* Mounting Bracket Kit Flinders rooftop tent to roof crossbars	2 616 041	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ

### **TRANSPORTATION**

		Bodys	tyle	Series						
	Part Number	5-door	Estate	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
TOW BARS										
Detachable Tow Bar	2 619 855	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Detachable Tow Bar	2 618 915	Δ	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ
REAR TRANSPORTATION										
Mottez* Ski & Snowboard Carrier tow bar mounted	2 483 279	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
ROOF TRANSPORTATION										
Roof Cross Bars	2 171 008	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Roof Base Carrier	2 203 142	Δ	_	Δ	Δ	_	_	Δ	Δ	Δ
Roof Cross Bars	2 344 826	Δ	_	_	_	Δ	Δ	_	_	_
Thule®* Roof Box FORCE XT L, Aeroskin Black Matte	2 430 267	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
INTERIOR TRANSPORTATION SYSTEMS										
4pets®* Caree Replacement Seat Cushion for Caree transport boxes, Cool Grey	2 461 207	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
$\mbox{4pets}^{\mbox{\tiny \$}*}$ Caree Transport Box For cats and dogs to be securely fixed onto most passenger seats, Cool Grey	2 460 886	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ

<sup>\*</sup>The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

Please note that this overview does not show the complete range of products available. For further accessories and more information please visit www.ford-accessories.ie.

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# FORD ACCESSORIES

## **TRANSPORTATION**

		Bodys	tyle	Series						
	Part Number	5-door	Estate	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
LOAD COMPARTMENT ACCESSORIES										
Load Compartment Mat	2 316 030	Δ	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Load Compartment Mat	2 269 101			Δ	Δ	Δ	Δ	Δ	Δ	Δ
Boot Liner, reversible	2 451 637	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Boot Liner	Various	Δ	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Load Retention Net	2 279 504	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Box-In-Box System for placement inside the Ford Puma MegaBox or as a stand-alone transport solution, black	2 469 549	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Foldable Organizer Box black fabric, with white Ford oval on both sides	2 470 825	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Foldable Transport Box black fabric, with white Ford oval on both sides	2 470 827	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
4pets®* Dog Crate Pro 3 medium	2 423 307	_	Δ	_	_	_	_	_	_	Δ
4pets®* Dog Ramp EasySteps	2 423 311	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ

<sup>\*</sup>The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

### PROTECTION

		Bodys	tyle	Series						
	Part Number	5-door	Estate	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
INTERIOR PROTECTION										
Rubber Floor Mats in tray style with raised edges, front, black	Various	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Rubber Floor Mats tray style with raised edges, rear, black	Various	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Carpet Floor Mats front, black	Various	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
EXTERIOR PROTECTION										
Mud Flaps front, contoured	Various	Δ	Δ	Δ	Δ	_	_	_	_	_
Mud Flaps front, contoured	Various	Δ	Δ	_	_	Δ	Δ	_	_	_
Mud Flaps rear, contoured	Various	Δ	_	Δ	Δ	_	_	_	_	_
Mud Flaps rear, contoured	Various	_	Δ	Δ	Δ	_	_	_	_	_
Mud Flaps rear, contoured	Various	_	Δ	_	_	Δ	Δ	_	_	_
Mud Flaps rear, contoured	Various	Δ	_	_	_	Δ	Δ	_	_	_
ClimAir®* Rear Bumper Protector contoured, Gloss Black	2 314 210	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
ClimAir®* Rear Bumper Protector contoured, Gloss Black	2 314 206	Δ	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ
ClimAir®* Rear Bumper Protector contoured, matt black	2 314 212	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
ClimAir®* Rear Bumper Protector contoured, matt black	2 314 208	Δ	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Rear Bumper Protector plate, stainless steel	2 310 632	Δ	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Rear Bumper Protector plate, stainless steel	2 310 634	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ

<sup>\*</sup>The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

# FORD ACCESSORIES

## **SAFETY & SECURITY**

		Bodys	tyle	Series						
	Part Number	5-door	Estate	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
ROADSIDE ASSISTANCE										
First Aid Kit	2 431 452	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Life Safety Products* Life Hammer automatic	2 471 504	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Life Safety Products* Warning Vest	2 471 506	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Life Safety Products* Window Cleaner with extendable handle	2 471 674	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
CHILD SAFETY										
Britax Römer® Child Seat Kidfix II R with detachable backrest	2 474 787	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ

<sup>\*</sup>The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

### COMFORT

		Bodys	tyle	Series						
	Part Number	5-door	Estate	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
COMFORT PRODUCTS										
Air Purifier	2 485 741	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Coat Hanger with docking unit, matt black	2 448 529	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Dashboard Camera for integration with SYNC 3	2 557 542	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
NEXTBASE* Dashboard Camera 380GWX, front and rear	2 534 404	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Xvision (SCC)* Parking Distance Sensors rear, with 4 sensors in matt black	1 935 216	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
ACV* Sleeping Headrest black PVC leather with silver piping	2 520 207	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
ClimAir®* Wind Deflectors for front door windows, black	2 331 594	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
ClimAir®* Wind Deflectors for front door windows, transparent	2 331 596	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
ClimAir®* Wind Deflectors for rear door windows, black	2 331 602	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
ClimAir®* Wind Deflectors for rear door windows, black	2 331 598	Δ	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ
ClimAir®* Wind Deflectors for rear door windows, transparent	2 331 600	Δ	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ
ClimAir®* Wind Deflectors for rear door windows, transparent	2 331 604	_	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ

<sup>\*</sup>The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

		Bodys	tyle	Series						
	Part Number	5-door	Estate	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	S
OTHER INFOTAINMENT ACCESSORIES										
Bury* POWERMOUNT System Powercharge QI	2 332 681	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	⊿
Bury* USB Adapter USB type C to Micro USB	2 279 208	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	
Bury* USB Adapter USB type C to Apple® Lightning Connector	2 279 206	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ

<sup>\*</sup>The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

### PERFORMANCE PARTS

		Bodystyle		Series						
	Part Number	5-door	Estate	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
BODY PERFORMANCE										
Ford Performance Licence Plate Holder black, with white "Ford Performance" logo	2 569 841	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Ford Performance Licence Plate Holder black, with white 3D effect "Ford Performance" logo	2 569 833	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Ford Performance Licence Plate Holder silver, with black 3D effect "Ford Performance" logo	2 569 822	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
INTERIOR PERFORMANCE										
Performance Floor Mats front, black	Various	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
WHEEL PERFORMANCE										
Performance Wheel 18" lightweight Ford Performance alloy wheel	2 231 752	Δ	Δ	Δ	Δ	_	_	Δ	Δ	Δ

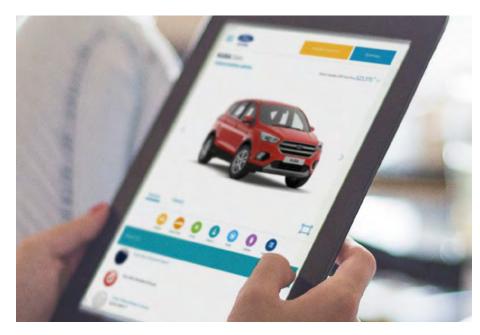
<sup>\*</sup>The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.

		Bodys	tyle	Series						
	Part Number	5-door	Estate	Titanium	Titanium X	Active	Active X	ST-Line	ST-Line X	ST
BODY DESIGN										
Ford Licence Plate Holder black, with blue Ford logo and white "BRING ON TOMORROW" lettering	2 569 816	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Ford Licence Plate Holder black, with Ford oval and white "Bring On Tomorrow" lettering	2 460 006	-	-	-	-	-	-	-	-	Δ
Ford Licence Plate Holder silver, with blue Ford logo and black "BRING ON TOMORROW" lettering	2 569 770	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
Eibach®* Pro-Spacer Kit Wheel Spacer System 4, silver anodized	2 516 588	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ	Δ
INTERIOR DESIGN										
Scuff Plates front, with Active logo	2 520 630	Δ	Δ	_	_	Δ	_	_	_	_
Scuff Plates front, with ST-Line logo	2 520 627	Δ	Δ	_	_	_	_	Δ	_	_
SUSPENSION-LOWERING KIT										
Eibach®* Suspension-Lowering Kit PRO-KIT Performance Springs	2 517 171	_	Δ	_	_	_	_	_	_	Δ
Eibach®* Suspension-Lowering Kit PRO-KIT Performance Springs	2 457 003	Δ	-	Δ	Δ	_	_	Δ	Δ	_

<sup>\*</sup> The identified accessories are carefully selected third party supplier branded accessories and may have different warranty conditions, the details of which can be obtained from your Ford Dealer.



Getting behind the wheel of your next new Ford is simple, with a variety of finance options.



### **BUILD YOUR VEHICLE**

Build and personalise your vehicle online. Simply head to the Ford website, select your model, then choose your engine, body colour and extras. You'll be able to view the recommended price, and send your configuration to a Ford Dealer if you wish.

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# FIND A DEALER AND REQUEST A TEST DRIVE

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### **FINANCE**

When it comes to financing your vehicle. Ford Credit's size and expertise means they're well placed to provide you with a wide range of finance products. Ford Credit provides a range of finance products for your vehicle whether you are a private or business user.

The credit provider of these products is Bank of Ireland trading as Ford Credit.

The FORD and FORD CREDIT trademarks are owned by Ford Motor Company and are used under licence.

For more information about the finance products provided by Ford Credit visit

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### **FORD LEASE**

Ford Lease offers a leasing product for passenger cars and LCVs for business customers, with an optional Service and Maintenance plan for additional peace of mind.

Ford Lease is a contract hire and fleet management product provided in Ireland by Merrion Fleet Management Limited trading as Ford Lease, 15/16 Holly Avenue, Stillorgan Industrial Park, County Dublin, A94 XA72. Merrion Fleet Management Limited also trading as ALD Automotive is registered in Ireland No. 317799.

Ford Lease is a Registered Trademark of Ford Motor Company and used under license by ALD Automotive in relation to this product.

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Lending criteria and terms and conditions apply. Applicants must be aged 18 or over.

The information is for illustrative purposes only and does not constitute an offer.

Warning: You may have to pay charges if you repay early, in full or in part, a fixed rate credit facility.

Lending criteria and terms and conditions apply.

The information is for illustrative purposes only and does not constitute an offer.

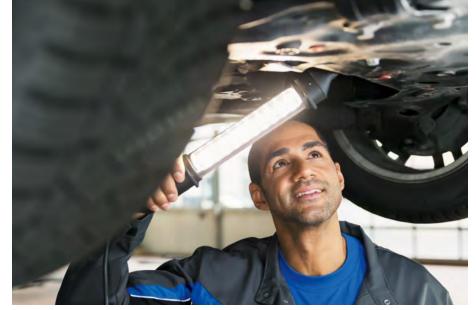
The availability of tax and VAT benefits may vary subject to the facts and circumstances of individual cases and tax law is subject to change over time. Customers are therefore advised to seek professional advice with regard to taxation.











#### **FORDPASS APP**

The FordPass app gives you access to a host of useful features designed to make your journeys easier and help keep your vehicle healthy.

You can monitor your fuel level, mileage and tyre pressures from your smartphone; lock and unlock your car and heat your vehicle while you are elsewhere; find your way back to your parked car on a map; receive Vehicle Health Alerts directly to your phone, and much more.

LEARN MORE (>)

### **FORD BLUESERVICE**

With Ford, the service doesn't end when you leave the showroom. Ford Service is designed to keep your Ford in great condition and help you make the most of your car throughout its life.

- Ford Online Service Booking
- Contactless servicing options, for your convenience and safety
- Comprehensive service and maintenance plans
- Use of genuine Ford parts for added peace of mind
- Ford-trained technicians using the latest diagnostic equipment and tools
- One call for everything Ford 0818 812 813
- Ford Accident Management, service free to all drivers
- Free home and European Roadside Assistance

### **FORD PROTECT**

Extend your warranty up to 7 years/100,000km with Ford Protect. Extend your standard 2-year warranty and enjoy worry-free motoring for many years to come. Ford Protect provides a range of key benefits including\*:

- High flexibility in duration and mileage
- Cover against unexpected repair costs
- Protection on trips abroad
- Inflation proof: all increases in repair costs are covered
- Protects your vehicle resale value

Ford Protect terms and conditions apply see

LEARN MORE (>)

# FORD PROTECT SERVICE PLANS

For a one-off payment, you can cover the cost of your recommended scheduled services for up to 4 years from the day your new Ford is registered. This can work out cheaper than paying for individual services and gives you added benefits:

- Service Activated Roadside Assistance available from participating Dealers
- A full Ford Service History, which may enhance your car's resale value

LEARN MORE (>)







# **BOOK A TEST DRIVE TODAY**

The best way to get acquainted with the capabilities and possibilities offered by the Focus range is with a test drive.

Book yours today, and your local Ford Dealer will be happy to assist you as soon as possible.

**CONTACT US NOW** 







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